Turība
University

XXVII International Scientific Conference ► MARCH 18, 2026

AI AND DIGITAL TRANSFORMATION:
INNOVATIONS, OPPORTUNITIES, AND ETHICAL CHALLENGES

📅 18.03.2026 📍 RIGA, LATVIA

PROGRAMME

📍 Conference hall
3rd floor

🌐 Working language: Latvian.
With simultaneous translation to English

Conference moderator – **VALDIS MELDERIS**

9:30	**OPENING OF THE CONFERENCE** **ZANE DRIŅĶE,** Turiba University rector, Professor **RAIMONDS ČUDARS**, Minister for Smart Administration and Regional Development **AIGARS ROSTOVSKIS**, Deputy-President of the European Association of Chambers of Commerce and Industry "Eurochambres"
9:50	Global Digital Transformation Powered by AI **ARTUR SOSSIN,** PhD, Senior AI Consultant at Helmes, Estonia Artificial Intelligence as a Driver of Transformation in Higher Education **EVIJA KĻAVE**, Vice-Rector for Studies and Academic Affairs, Associate Professor, Turība University Latvia's business environment assessment - Turība Business Index 2025 **ARNIS KAKTIŅŠ**, sociologist, director of the research center SKDS
	Tu TURIBA BUSINESS INDEX
10:50	**PRACTICAL SOLUTIONS FOR DIGITAL TRANSFORMATION** Accelerating Digital Transformation with Generative AI and Intelligent Agents **ALDIS ĒRGLIS,** Emergn Latvia, Chief of AI VIBE Coding as a Catalyst for Digital Transformation **MUNTIS RUDZĪTIS,** Emergn Latvia, Lead data scientist and **IRINA ŠITOVA,** Emergn Latvia, Business analyst
11:10	**EXPERT PANEL DISCUSSION "AI and Digital Transformation - Innovation and Support"** The discussion will analyze how the effective transfer of specialists' and innovation experts' experiences can accelerate digital transformation in both the public and private sectors, thereby strengthening Latvia's competitiveness in the global market. **PARTICIPANTS:** **ARTUR SOSSIN**, PhD, Helmes, Estonia - **JĀNIS PEKŠA**, PhD, Assoc. Prof., Dean of the Information Technology Faculty at Turība University - **ALDIS ĒRGLIS**, Emergn Latvia - **IEVA JĀGERE**, Director of the Investment and Development Agency of Latvia. Discussion moderated by - **VALDIS MELDERIS**
12:10	**BREAK**
13:00	**Thematic scientific sessions**
15:45	**CLOSING OF THE CONFERENCE**