

AI AND DIGITAL TRANSFORMATION: INNOVATIONS, OPPORTUNITIES, AND ETHICAL CHALLENGES



Conference hall
3rd floor

PROGRAMME

 18.03.2026  RIGA, LATVIA

Conference moderator - **VALDIS MELDERIS**

9:30

OPENING OF THE CONFERENCE

ZANE DRINKE, Turība University rector, Professor

RAIMONDS ČUDARS, Minister for Smart Administration and Regional Development

AIGARS ROSTOVSKIS, Deputy-President of the European Association of Chambers of Commerce and Industry "Eurochambres"

9:50



Working language:
Latvian.
With
simultaneous
translation to
English

Global Digital Transformation Powered by AI

ARTUR SOSSIN, PhD, Senior AI Consultant at Helmes, Estonia

[Artificial Intelligence as a Driver of Transformation in Higher Education](#)

EVIJA KĻAVE, Vice-Rector for Studies and Academic Affairs, Associate Professor, Turība University

[Latvia's business environment assessment - Turība Business Index 2025](#)

ARNIS KAKTINŠ, sociologist, director of the research center SKDS



10:50

PRACTICAL SOLUTIONS FOR DIGITAL TRANSFORMATION

[Accelerating Digital Transformation with Generative AI and Intelligent Agents](#)

ALDIS ĒRGLIS, Emergn Latvia, Chief of AI

[VIBE Coding as a Catalyst for Digital Transformation](#)

MUNTIS RUDZĪTIS, Emergn Latvia, Lead data scientist and **IRINA ŠITOVA**, Emergn Latvia, Business analyst

11:10



Working language:
Latvian. With
simultaneous
translation to
English

EXPERT PANEL DISCUSSION "AI and Digital Transformation - Innovation and Support"

The discussion will analyze how the effective transfer of specialists' and innovation experts' experiences can accelerate digital transformation in both the public and private sectors, thereby strengthening Latvia's competitiveness in the global market.

PARTICIPANTS:

ARTUR SOSSIN, PhD, Helmes, Estonia - **JĀNIS PEKŠA**, PhD, Assoc. Prof., Dean of the Information Technology Faculty at Turība University - **ALDIS ĒRGLIS**, Emergn Latvia - **IEVA JĀGERE**, Director of LIAA

Discussion moderated by - **VALDIS MELDERIS**

12:10

BREAK

13:00

Thematic scientific sessions

15:45

CLOSING OF THE CONFERENCE