

COMMUNICATION AND DEVELOPMENT OF INTERDISCIPLINARY COMPETENCES IN THE DIGITAL AGE



APRIL 20-21, 2022

▶ In person at the Turiba University and online at Cisco Webex



Programme of the XXIII International Scientific Conference of Turiba University **COMMUNICATION AND DEVELOPMENT OF INTERDISCIPLINARY COMPETENCES IN THE DIGITAL AGE**

April 21, 2022

Thematic sessions will be organised with on-site and on-line participation. Online participation will be provided in *Cisco Webex* platform.

All time shown is the Latvian time GMT+2

Conference thematic sessions

- ✓ Business and Tourism
- ✓ Communication and Information Technologies
- ✓ Law
- ✓ Interdisciplinary skills in education

Thursday, April 21, 2021

09:45 – 10:00	Registration
10:00 – 12:00	Students' presentations in three parallel sessions
13:00 – 17:00	Work in four parallel sessions
17:00	Closing



Co-funded by the
Erasmus+ Programme
of the European Union



Session ‘Interdisciplinary skills in education’

Thursday, April 21, 2022

13:00 –16:00

Room: 304

On-line participants join via Webex: <https://turibalv.webex.com/meet/dana.rone>

(average time of presentation 12 minutes and 3 minutes for discussion)

Session chairs: Dr.iur. Dana Rone and Dr.paed. Ineta Lūka

No.	Time	Presenters	Report titles
ERASMUS+ DISCOM project session – Interdisciplinary skills			
1.	13:00 – 13:15	Kristina NESTEROVA , MBA, International Certified Coach, PhD student at Turiba University, Latvia	Setting the goals
2.	13:15 – 13:30	Francesca MAOLI , <i>PhD</i> Post-doc Research Fellow at University of Genoa, Italy	Time management
3.	13:30 – 13:45	Gea VAN KLOMPENBURG , MME International Registered Mediator, Netherlands Business Academy, Netherlands	Team work
	13:45 – 14:00	Agnieszka GÓRA , Mg.iur. Jacek CZAJA , Mg.iur. Mediation and Negotiation Trainers at Jagiellonian University, Poland	Multicultural communication
4.	14:00 – 14:15	Thomas KLIMANN , Senior Lecturer University of Graz, Austria	Conflict diagnosis
5.	14:15 – 14:30	Agnė TVARONAVIČIENĖ , <i>PhD</i> Mykolas Romeris University Law School, Lithuania	Conflict management
Presentations			
6.	14:30- 14:45	Laura STRAZZERI , Genoa University, Italy	When soft skills go digital: some evidence from soft skills e-training and development at Genoa University
7.	14:45 – 15:10	Ineta LŪKA , <i>Dr.paed.</i> Turiba University, Latvia Valerija DROZDOVA , <i>PhD</i> Turiba University, Latvia Gita ŠAKYTĒ-STATNICKĖ , <i>PhD</i> Klaipeda State University of Applied Sciences, Lithuania Laurencija BUDRYTĖ-AUSIEJIENĖ , MSc. Klaipeda State University of Applied Sciences, Lithuania	Developing adult learners’ 21st century skills in eliminating intergenerational communication problems in tourism enterprises
8.	15:10 - 15:25	Valerija DROZDOVA <i>PhD</i> Turiba University, Latvia Micaela TAULEAN <i>PhD</i> Balti State University “Alec Russo”, Moldova	Academic and Intercultural Competences of International Students in Higher Education
9.	15:25-15:40	Anda KOMAROVSKA , <i>MBA</i> Turiba University, Latvia	Online Foreign Language Teaching for Adult Learners in Multicultural Context
10.	15:40 – 15:55	Charles NNAMDI OHANYELU Turiba University, Latvia	Family Background as Key Indicator of Students’ Academic Achievement in Science among High School Students in Southeast Nigeria

Session 'Business and Tourism'

Thursday, April 21, 2022

13:00 – 16:15

Room: C 219

On-line participants Join via Webex:

<https://turibalv.webex.com/turibalv/j.php?MTID=m91d44da9f408cac6c8171ce89acca16b>

(average time of presentation 12 minutes and 3 minutes for discussion)

Session chairs: Ph.D.Assoc. Professor Zane Driņķe, Dr.oec. Assoc. Professor Ēriks Lingeberziņš

No.	Time	Presenters	Report titles
1.	13:00 – 13:15	Aldis BULIS <i>Dr.oec.</i> Oskars ONŽEVS <i>Dr.sc.ing.</i> Turiba University, Latvia	Valsts ekonomisko radītāju saistība ar tautas attīstības rādītājiem Latvijā
2.	13:15 – 13:30	Ēriks LINGEBĒRZIŅŠ <i>Dr.oec.</i> Turiba University, Latvia	Gastronomiskais tūrisms galamērķa konkurētspējai
3.	13:30 – 13:45	Shashikanth Reddy KOTHA Turiba University, Latvia	Role of Sustainable Tourism in Reshaping the Future of the Indian Tourism Industry
4.	13:45 – 14:00	Mario Neel Kamal SARIHADDU Turiba University, Latvia Ivars LINDE <i>Dr.oec.</i> ISMA University of Applied Sciences	Evaluation of the performance of the HR Management and Cybersecurity in Banking sector
5.	14:00 – 14:15	Lana SOSNOVIKA Turiba University, Latvia	The Origin and Concept of Management Styles and their Application in Large German Companies
6.	14:15 – 14:30	Linmu CUI Aldis BULIS <i>Dr.oec.</i> Turiba University, Latvia	Digital Transformation in Chinese SMEs in the Post-Covid19 Era
7.	14:30 – 14:45	Normunds KOZLOVSKIS Turiba University, Latvia	Piegādes ķēžu vadības atbilstības kritēriji loģistikā
8.	14:45- 15:00	Valeri MOSIASHVILI Georgian National University SEU, Georgia Ani BIBILURI Georgian Technical University, Georgia	Impact of Refinancing Rate on Internal Investment Volume
9.	15:00 – 15.15	Aahulnath Kottiyattil RAJEEV Turiba University, Latvia	Contribution of Small and Medium Creative Enterprises to the National Economy: a Systematic Review
10.	15:15 – 15:30	Rano NAZAROVA <i>Dr.oec.</i> Nigora BUKHAROVA Tourism development institute, Uzbekistan	Influence of the Covid-19 Pandemic on the Development of Tourism and Measures of Creating Sustainable Tourism in Uzbekistan
11.	15:30 - 15:45	Jagjit SINGH UITHM, Chandigarh University, India	Factor influencing Consumer Buying Behavior towards Hotel Booking via Online Travel Agencies (OTAs)
12.	15:45 - 16:00	Rajinder SINGH Turiba University, Latvia	Season Selection for Opening New Small Scale Hotel in North Eastern Europe and South Asian Countries
	16:00- 17:00	Discussion	

Session ‘Communication and Information technology’

Thursday, April 21, 2022

13:00 –15:00

Room: C110

On-line participants Join via Webex:

<https://turibalv.webex.com/turibalv/j.php?MTID=mc4775d986c33fdb8eef140aa6c2f4541>

(average time of presentation 15 minutes and 5 minutes for discussion)

Session chairs: Mg.sc.comm. Jana Bunkus, Mg.sc.ing. Mg.oec. Jānis Pekša

No.	Time	Presenters	Report titles
1.	13:00 – 13:15	Jana BUNKUS , <i>Mg.sc.comm.</i> Turiba University, Latvia	Evaluation of media literacy of Turiba University students and lecturers
2.	13:15 – 13:30	Annemari SPERLINA Turiba University, Latvia	Ietekmētāju mārketinga tirgus raksturojums instagram platformā
3.	13:30 – 13:45	Lāsma ŠĶESTERE Rīga Stradiņš University, Latvia	Fragmented and Yet Influential: MPs’ Perceptions on the Media in Latvia
4.	13:45 – 14:00	Audrius DABROVLSKAS Turiba University, Latvia	The Role of Film Policy for the Development of Film Production in the Baltic Film Industries
5.	14:00 – 14:15	Jolanta SONDAITĒ , <i>PhD</i> Mykolas Romeris University, Lithuania	Family Dispute Resolution Practitioners' Subjective Experience and Attitude on Compulsory Family Mediation in Australia
6.	14:15 – 14:30	Victoria GUDOVSKAYA Turiba University, Latvia	Digital Services Development Trends under the Influence of Covid-19
7.	14:30 – 14:45	Dmytro MAMCHUR , <i>PhD</i> Turiba University, Latvia Antons KOLODINSKIS Turiba University, Latvia	Information and Communication Technologies Laboratory of Turiba University
8.	14:45 – 15:00	Oleksandr KALINCHUK Vilnius University, Lithuania	Local Government Use of Social Media on Sustainable Urban Mobility: the Case of Vilnius Municipality
9.	15:00 – 16:00	Discussions	

Law section

Thursday, April 21, 2022

13:00 – 15:45

Room: C210

On-line participants Join via Webex:

<https://turibalv.webex.com/turibalv/j.php?MTID=me631580179d2d5abdd999f6e7826c38d>

(average time of presentation 12 minutes and 3 minutes for discussion)

Supervisor: Dr.iur. Professor Ingrida Veikša, Dr.iur. Professor Jānis Načisčionis

No.	Time	Authors	Report titles
1.	13:00 – 13:15	Ingrida VEIKŠA <i>Dr.iur</i> Turiba University, Latvia	Use Of Copyrighted Works In Education - The New Framework
2.	13:15 – 13:30	Gvido LOŠAKS Turiba University, Latvia	The Recognition of the Interest of the Group in Latvian Group of Companies Law
3.	13:30 – 13:45	Ernests SAULĪTIS Turiba University, Latvia	Publiskas personas nekustamā īpašuma nodošana bezatlīdzības lietošanā Latvijā
4.	13:45 – 14:00	Liene VINDELE Riga Stradins University, Latvia Renāte CĀNE <i>Dr.sc.soc.</i> Vidzeme University of Applied Sciences, Latvia	The Role of Intellectual Property Rights in the Technological Age
5.	14:00 – 14:15	Raimundas KALESNYKAS Kazimieras Simonavičius University, Vilnius, Lithuania	“Hybrid Attack” and Migrant Crisis: finding solutions for regulatory changes in the EU
6.	14:15 – 14:30	Ramūnas JUCEVIČIUS Kazimieras Simonavičius University, Lithuania	Procedural mechanism for the implementation of the public interest in the context of consumer rights protection
7.	14:30 – 14:45	Giedrius NEMEIKŠIS <i>Dr. iur.</i> Mykolas Romeris University, Lithuania	The Challenges of the Digital Age: the Problems of Criminal Liability for Cybercrimes in Lithuanian Law
8.	14:45- 15:00	Aleksejs JELISEJEVS Turiba University, Latvia	Summary of the Good-Faith-Based Approach as a Legal Way to Protect Consumers’ Rights When Banks Close Accounts Unilaterally
9.	15:00 – 15:15	Jaroslavs STRELČONOKS Turiba University, Latvia	Mākslīgā intelekta izmantošanas juridiskās problēmas interešu konflikta novēršanā
10.	15:15-15:30	Eglė BILEVIČIŪTĒ Mykolas Romeris University, Lithuania	Actual Issues Of Remote Court Hearings In Administrative Procedure
11.	15:30-15:45	Vytautas LABANAUSKAS Turiba University, Latvia	Challenges Of Legal Regulation Of Rights And Obligations Between Children And Their Parents In Lithuania
	15:45-16:45	Discussions	