



..... Rīga, Latvia

STUDY PROGRAMMES



Communication

Business Administration

Law

International Tourism

Information Technologies



Zane Driņķe

Rector of *Turība University*

Turība University is the largest private university in the Baltics. Here, knowledge goes hand in hand with practical skills - a combination highly appreciated by employers. We inspire young people to be enterprising and implement their ideas, as well as encourage them to work not only in Latvia but also internationally. There is no limit to people who are motivated and rich in ideas!

At *Turība University*, practical studies form 60% of the study time, while theory constitute 40% of the time spent on studies. The lecturers are professionals with extensive practical experience, so you can be sure that you will receive business-oriented education appropriate to the study field you have selected.

An internationally recognized diploma, work experience during the studies, participation in various projects and conferences, internships abroad, support of the Business Incubator in the start-up of a business and helpful contacts – **it all will convince you that almost everything is possible!**



Imants Bergs

Vice Rector for Study Development and International Cooperation

Turība University offers several forms of international cooperation. We welcome those who are involved in Erasmus+ and other exchange programmes, as well as those who want to obtain their degree in one of the leading Business higher education institutions in the Baltics. While studying at *Turība University*, it is possible to obtain a double degree from higher education institutions in France, Finland, Turkey, Spain and Germany. Moreover, students of 2nd and 3rd study years can participate in bilateral exchange programmes and study for one semester in higher education institutions in South Korea, Georgia, Kazakhstan, Mexico, Moldova, Ukraine, Egypt, India, USA, Peru, China and Georgia.

Studies at *Turība University* are not just lectures and practical lessons. It is a complete students' life. Basketball, students' parties, sports, cultural and academic events before examination periods, students' campus: lecture rooms, cafeterias, the students' hostel, the gym – all in one place.

Turība University welcomes the students who wish to obtain a quality education, gain practical experience, establish business contacts and make friends for life!


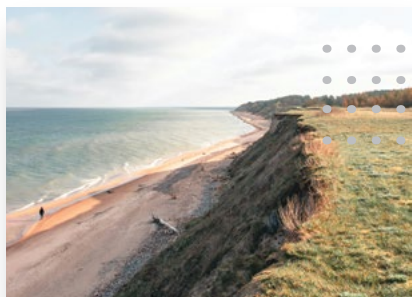
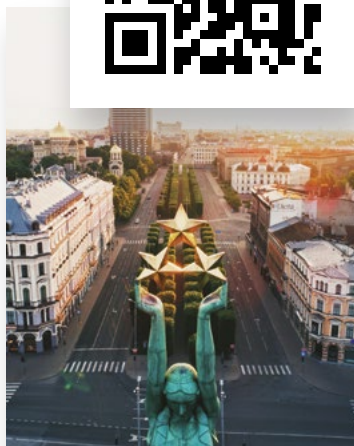
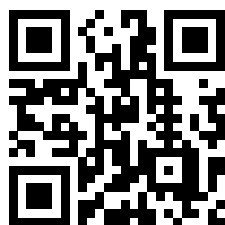


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Living and studying in Riga & Latvia

Find out more opportunities in Riga here!



Latvia

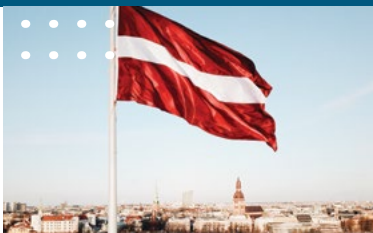
is a country in the Baltic region of Northern Europe next to the Baltic Sea. It borders on Estonia, Lithuania, the Russian Federation, and Belarus.

In 2004 Latvia joined EU and since then has been actively developing its prominent new role in a rapidly globalizing world community. There are various attractive tourist sights suited for every taste.

From the global viewpoint, although Latvia is a land of rare natural beauty and rich cultural heritage, it still remains relatively unknown - a terra incognita. There are only a few destinations in the Central and Northern Europe that offer such a varied and untouched environment. Latvia with its relatively small area offers an incredible diversity – forests, lakes, rivers, marshes and a 500 km long sandy coast near the Baltic Sea. The proximity to the nature in the urbanized Europe amazes most visitors. Latvia has been recognized as the second greenest country in the world, immediately following Switzerland.

Latvia can be proud of its rich traditional heritage – especially, with its folk songs dating back to more than a thousand years.

At the same time, Latvia is renewing its old traditions, creating new windows of opportunity and proudly displaying a revitalized national presence on the European scene.



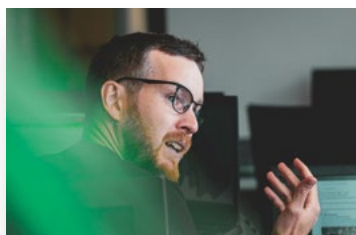
Riga

It is the capital of Latvia, the population of Riga exceeds one third of the total population of Latvia, which is about 650 000 people. Riga is the largest city in the Baltic States and the third largest city in the Baltic Sea region (after St. Petersburg and Stockholm). It is also the geographical center of the Baltic States.

Riga is not only the keystone of the Latvian economy, but also a renowned center of education and science. It is famous as the chief industrial, business, cultural, sport and finance center in the Baltic States – a modern metropolis which can be proud of its ancient history, unique architecture, high quality cultural activities and exciting entertainment options. It is evidenced by the numerous cultural events, international exhibitions, scientific conferences and seminars that take place in Riga annually. Riga has unique values due to its rather intact medieval architecture and that of later periods, its urban structure, the richness and quality of Art Nouveau architecture.

Turiba University

Turiba University is one of the leading higher education institutions in Latvia with established traditions and a clear vision of the common European higher education area. Now *Turiba* offers studies to over 4000 students. It is one of the leading Tourism education institutions in Northern Europe. The institution offers five major disciplines: Business Administration, Law, International Tourism, Communication and Information Technology.



Lecturers – Professionals

Turiba educators are real professionals in their area and deliver lectures that are based on their practical experience, i.e. teach what is necessary for life!



Catering facilities

There is a varied choice of dishes on offer in the canteen *Nike-E* and *Café Turiba* – the students and guests of *Turiba University* are welcomed there. Delicious meals at a really competitive price and a pleasant atmosphere attract both the students and employees from the surrounding companies to the canteen and café on daily basis.

Library

The University offers a new computerized modern access library with electronic registration of subscription and receipt of books, and an electronic catalogue of books and periodicals as well.

The mission of the library is to ensure access to the latest textbooks and scientific literature for bachelor, postgraduate as well as doctoral research in the study programmes and disciplines offered by the University, not only through an extensive fund of books, press, journals and periodicals but also through on-line an local databases and Internet resources available in the library.

Knowledgeable librarians will offer students their assistance in choosing the necessary literature sources and gathering information from local and online databases. The library reading room boasts 285 work places, 80 from those are computerized.



StartUp Hotel

A training classroom *StartUp Hotel* of the Faculty of International Tourism is a multifunctional, cosy and attractive study environment which is fitted to the real conditions of providing tourism services, and where the future tourism and hospitality professionals can improve their practical skills. The classroom is designed as a prototype of a restaurant, a hotel room and a reception area, so the students can exercise their skills by playing the process of welcoming guests and providing accommodation according to international standards and requirements.



Gym

The fully equipped modern gym is used for playing basketball, volleyball and other sports. The games of Latvian Students' Basketball league and Latvian Basketball League regularly take place in the gym. The University also offers the students an opportunity to achieve new heights in the field of sports and participate in basketball and volleyball trainings and championships. Join our team of cheerleaders or attend aerobic classes as well!

Student Hostel

Turiba students can be accommodated at the students' hostel, which is situated right on the *Turiba* campus, just a few steps away from the lecture rooms. Become part of the cosy students' town, where students study, cook meals and spend their time together, therefore making friends from Latvia as well as other countries. The *Turiba* Students' Hostel offers comfortable well equipped rooms, a silent reading room, a recreation lounge with a TV, a computer room with work stations and a free Wi-Fi internet access, a games room, a self-service laundry, a hairdresser's, a dentist's service as well as other facilities. In addition, a *Turiba Hostel Comfort* with 11 rooms, equipped with a shower and WC, is available to our students.



International Cooperation

UN WTO - World Tourism Organisation

The United Nations World Tourism Organization (UNWTO) is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism. The Tourism and Hospitality Management programme of *Turiba University* has been awarded the UNWTO accreditation – *UNWTO TedQual Certificate*. *Turiba* is the first higher education institution in the Baltics and Scandinavia to have been awarded the UNWTO accreditation and received the highest evaluation of internationally recognised experts.



European Foundation for Management Development

The European Foundation for Management Development (EFMD) is an international non-profit association. Europe`s largest network association in the field of management development, it has over 890 member organizations from academia, business, public service and consultancy in 88 countries. EFMD provides a forum for networking in management development.



AACSB

Business
Education
Alliance

Member

AACSB International - The Association to Advance Collegiate Schools of Business

AACSB International - The Association to Advance Collegiate Schools of Business is a global, non-profit membership organization of educational institutions, businesses and other entities devoted to the advancement of management education. AACSB International membership includes educational institutions that offer business-oriented education, business organisations, foundations, professional associations, non-profit and public sector organizations interested in supporting the development of business education.



The International Leadership Association

The International Leadership Association (ILA) is the global network for everyone who practices, studies or teaches leadership. The ILA promotes a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide.

European Law Faculties Association

European Law Faculties Association (E.L.F.A) is a global organisation aimed at enhancing legal education by paying special attention to the improvement of the quality of study programmes offered by European higher education institutions and their accreditation. *Turiba University* became a member in March 2006.



European Association of Institutions in Higher Education

EURASHE (*European Association of Institutions in Higher Education*) offers professionally-oriented education programmes and is one of the implementers of the Bologna Process along with the ENQA, ESU and EUA. EURASHE is focused on three main priorities in education – grading system, quality assurance and the recognition of grades and studies by building capacity both at the higher education institution and government level.




International Education for *Turiba* Students


Students of *Turiba University* can participate in three international cooperation programmes.



Students can study for a definite period at *Turiba* and one of the partner higher education programmes under the **DOUBLE DEGREE PROGRAMME** and acquire two higher education degrees. At present, *Turiba* has concluded cooperation agreements with nine higher education institutions in Finland, France, Turkey, Spain and Germany. Both students of Bachelor's and Master's programmes can participate in double degree programmes.

 **Y Schools (France)** – for students of the Professional Master's Study Programme *Tourism Strategic Management*.

 **Dogus University (Turkey)** – for students of the Professional Bachelor's Study Programme *International Communication Management*.

 **Excelia Business School (France)** – for students of the Professional Bachelor's Study Programme *Tourism and Hospitality Management*, Professional Master's Study Programme *Business Administration*

 **Kiel University of Applied Sciences (Germany)** – for students of the Professional Bachelor's Study Programme *International Communication Management*.



Lapland University of Applied Sciences (Finland) - for students of the Professional Bachelor's Study Programme *Business Administration*.



Rey Juan Carlos University (Spain) – for students of the Professional Master's Study Programme *Tourism Strategic Management*.



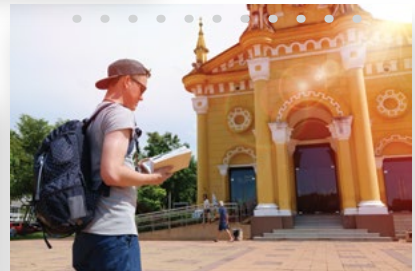
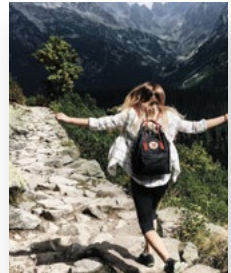
FH Aachen University of Applied Sciences (Germany) – for students of the Professional Bachelor's Study Programme *Business Administration*.



ERASMUS PROGRAMME offers studies in other EU higher education institutions for a period from three months to a year. At present, *Turiba* students can study in more than 100 partner universities under the ERASMUS programme.



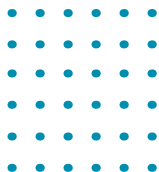
Students of the 2nd and 3rd study year can participate in **BILATERAL EXCHANGE PROGRAMMES** and study for one semester in higher education institutions in South Korea, Georgia, Kazakhstan, Mexico, Moldova, Ukraine, Egypt, India, USA, Peru, China and Georgia.



Turiba

Business Incubator

One of the aims of *Turiba University* is to provide its students and graduates with opportunities to develop their business ideas. Since 2006, *Turiba* Business Incubator is operating at the university, providing students with everything that necessary to support the business growth from an idea into a success story.

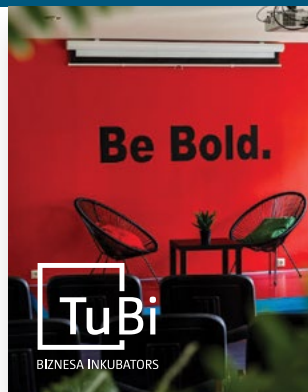


What does *Turiba* Business Incubator offer?

Mentor class – a specially elaborated and organized programme for those who want to develop or commence their own business. All participants get to know and work with experienced business mentors throughout the programmes who offer their expertise during all stages of business development. At the end of the programme, all participants receive the certificate for completing the programme.

Co-working – workplace + legal address for your company or business.

Legal address – the legal address and a mailbox for your company.



Association of Mentors – an opportunity to receive a consultation from a mentor of the Association regarding a particular issue for the development of your business, for example, marketing, brand development, taxes, financial planning, etc.

Business Startup Package – support for the new entrepreneurs; the package includes both legal address and assistance during the company registration process. There are three consultations available about the development of a business plan and strategy, taxes and financial issues, marketing, etc.

The Business Night – a contest in which teams of participants should develop and present a business plan for an idea within 24 hours. The works are evaluated by a professional jury, and the best team is awarded a money prize.

Speed date with an entrepreneur – a meeting of businessmen (potential employers) and students looking for a job; the meeting takes place according to the “speed dating” principle. Every prospective employee is given 2-3 minutes to persuade the potential employer that they're suitable to work at a particular company.

All prices for these services are listed on www.turiba.lv



Career Centre

Find out more here



Career Centre provides services that are helping every student achieve their career ambitions by giving the tools and support needed to make informed decisions about their career path, develop the skills needed to succeed in their chosen field, and successfully navigate the labour market and build a career.

EVENTS

for Foreign Students

Apart from the lectures, *Turiba* offers its students a variety of sports, educational, recreational and entertainment opportunities. Foreign students have a chance to attend events organized by the Students' Council. It's a non-governmental organization that represents the interests of all *Turiba* students and is responsible for all leisure activities in the university - the Freshmen Initiation, pre-exam events „Night before session” and "Swim into session", Christmas ball, etc. The International cooperation group of the Students' Council takes part in organizing educational and recreational events, and excursions to explore Latvia and, therefore, help new students to integrate into the local society and become familiar with other cultures. In the same way, foreign students have Welcome and Farewell events, various themed parties, etc.

The University takes care of the study and living conditions to create a positive atmosphere and environment.



Follow the current events on Instagram
[@bat_sp](https://www.instagram.com/bat_sp)

10 REASONS

TO CHOOSE

Turiba University



MODERN INFRASTRUCTURE

Modern and colourful infrastructure provides a comfortable study environment on the *Turiba* campus.



DIVERSE STUDY PROGRAMMES

14 study programmes in different fields of study.
Business mindset in every programme.

CAREER SUPPORT

Students can get support from *Turiba* Career Centre and Business Incubator, advice from professionals and mentors in various fields to implement their business idea.

INDIVIDUAL APPROACH

Each tutor will be your mentor and support throughout your study years.

DIFFERENT TEACHING METHODS AND FORMS OF STUDY

Modern teaching methods are used in the study process. The different forms of study allow you to easily combine your studies with your work, hobbies and private life.



WIDE INTERNSHIP OPPORTUNITIES

Turiba has a wide network of collaborating companies. You can apply for an internship every year, and already during your studies you will be able to see for yourself if you like your career.

EDUCATION IN DEMAND ON THE LABOUR MARKET, RECOGNISED INTERNATIONALLY

Turiba is a TOP 3 university recommended by employers of Latvia. During studies, the emphasis is on professional knowledge: 60% practice, 40% theory.



ACTIVE STUDENT LIFE

The Student Council organises various fun and educational events to make study life more exciting.

INTERNATIONAL ENVIRONMENT

Students from more than 40 countries study at *Turiba University*. Students have access to a wide range of international exchange programmes worldwide - at more than 120 partner universities.

GOOD LOCATION

Turiba is located in Riga, which is easily accessible by public transport. You can live more affordably and closer to your studies - take advantage of the opportunity to live in *Turiba* dormitories right on campus.





Professional College study programme

COMPUTER SYSTEMS

Tuition fee • E-studies

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2150 EUR per year
Citizens of other countries – 3550 EUR per year

Tuition fee • Full time

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2550 EUR per year
Citizens of other countries – 3550 EUR per year

Qualification

Programmer

Length of studies

2 years (Full time)
2.3 years (E-studies)



Career

- Become a programmer;
- Work in multinational ICT companies.

Compulsory study courses

Civil and Environmental Protection

English

Introduction to Computer Architecture,
Computer Engineering and Computer
Systems

Linear Algebra and Analytical Geometry

Mathematics

Object-Oriented Programming

Software Development Fundamentals

Software Testing and Quality

Optional study courses:

Algorithms, Data Structures and Complexity

Design Thinking in the IT Industry

Numerical Methods of Elliptic Differential
Equations

Latvian Language

Business

Database Systems

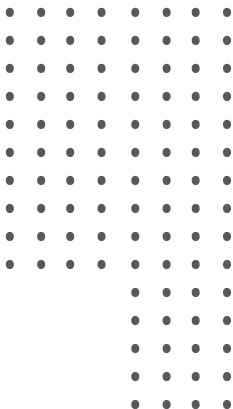
Labour Law

Software Development Fundamental

Enterprise Continuous Application

Software Integration

Graphics and Visualization





Professional Bachelor's study programme

TOURISM AND HOSPITALITY MANAGEMENT



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2990 EUR per year
Citizens of other countries – 3550 EUR per year



Accreditation for the maximum period from the UN World Tourism Organization, which shows that the study programme meets the excellent quality standards in the area of tourism.



Degree

Professional Bachelor's Degree
in Business Administration

Qualification

Company and
Institution Manager

Length of studies

4 years

Career

- Hotels and restaurants (Accommodation and HORECA sector);
- Organise tours and manage travel agencies, demonstrate your competences in tourism, geography, as well as your customer service skills;
- Planning and administration in State and municipality institutions;
- Providing customer service in all types of tourism and hospitality enterprises and using intercultural communication as your key strengths.

Compulsory study courses

Principles of Hospitality and Customer Service
Information Technologies and Cybersecurity
Food and Beverage Operations
Civil and Environmental Defence
Tourism Geography
Food and Beverage Service
Introduction to Research Methods
Tourism and Market Research
Accounting and Taxes
English and Second Foreign Language
Management
Economics
Social Psychology
Business Process Regulation
Tour Operation and Management
Tourism Business
Financial Management
Tourism Planning and Management
Service and Tourism Marketing
Personal Data Protection
Survey of Philosophy
Tourism Project Management
Personnel Management
International Relations
Tourism Economics and Globalization
Corporate Responsibility and Sustainability
E-marketing
Research Papers
Pre-diploma Internship
Bachelor's Thesis

Optional study courses

Travel Agencies and Information Systems
Hotel Department Management
Systems of Hotel Management
Culture of the Baltic States
Management of Catering Enterprises
Tourism Logistics
Intercultural Communication
Business Etiquette and Communication in Hospitality
City as a Sustainable Destination
Creativity and Leadership
Baltic Society and Economics
Self-Realization Skills in Team
Front Office Operations (AHLEI)
Health and SPA Tourism
Urban Tourism

INTERNSHIP

The internship is offered in Latvian or foreign tourism and hospitality enterprises each study year. Students can acquire the AHLEI (The American Hotel & Lodging Educational Institute) certificate.

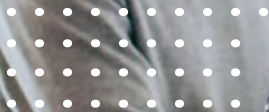
AHLEI courses are organized for students of *Turība* University and representatives of industry about topics that are important working in the industry of tourism and hospitality. Studies take place as face to face with experienced lecturers and also remotely using online access to AHLEI learning materials for individual studies.





Professional Bachelor's study programme

BUSINESS ADMINISTRATION



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2990 EUR per year
Citizens of other countries – 3550 EUR per year

Degree

Professional Bachelor's Degree
in Business Administration

Qualification

Head of Enterprise

Length of studies

4 years

Career

- Start your own company or enterprise and be your own boss.
- Join a Latvian or foreign company as a middle or top level manager.
- Work as a project manager or a manager in any other department and demonstrate your skills and knowledge.
- Become a finance director if you are really good at figures and money matters.

Compulsory study courses

Financial Mathematics
Business Economics
Foreign Language for Business
Management of Sustainable Organisation
Research Methods and Presentation Skills
Entrepreneurship
Marketing
Tax Management
Managerial and Finance Accounting
Financial Management
Business Ethics and Communication
Psychological Aspects of Business
Risk and Crisis Management
Coaching
Personnel Management
Quality Management
Strategic Management
E-commerce
Logistics
International Business Environment
Project Management
Digital Skills
Information Technologies

Optional study courses

Digital Marketing
Accounting Software
Media Communication
Time and Stress Management
Market Research
Selling Management
International Marketing
Integrated Marketing Communication
Finances and Crediting
Intellectual Property Law
Office work
Complex Market Communication
Financial Instruments and Markets
Consumers Behaviour in Market
Critical Thinking
Practical Conflictology
Multicultural Environment Management
Formation of Company's Image
Digital Communication
Emotional Intelligence
Green Technologies
Leadership and Knowledge Management





Professional Bachelor's study programme

BUSINESS LOGISTICS MANAGEMENT



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2990 EUR per year
Citizens of other countries – 3550 EUR per year

Degree

Professional Bachelor's Degree
in Business Administration

Qualification

Head of Enterprise

Length of studies

4 years

Career

- Start your own company or enterprise in field of logistics;
- Become a director of department of logistics in international company.

Compulsory study courses

Logistics

Management of Sustainable Organisation
Business Economics
Research Methods and Presentation Skills
Document Circulation and Record Keeping
Legal Aspects of Business
Entrepreneurship
Finance and Managerial Accounting
Financial Mathematics
Marketing
Transport Systems and Processes
Imports and Exports
Logistics System Modeling
Taxation Management
Database Management
Multimodal Transportation
Procurement Process Organisation
Personnel Management
Quality Management
Strategic Management
Custom Procedures and Regimes
Innovations in Logistics
Risk and Crisis Management
Service Logistics
International Transactions

Optional study courses

Business Communication
E-commerce
Intercultural Communication
Digital Skills
Coaching
Marketing Research
Selling Management
Time and Stress Management
Formation of Company's Image
Consumers Behaviour in Market
Development of Analytical Thinking
EU Financial Instruments
Finances and Crediting
Green Technologies
Leadership and Knowledge Management
International Business Ethics and Etiquette





Professional Bachelor's study programme

INTERNATIONAL COMMUNICATION MANAGEMENT



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2990 EUR per year
Citizens of other countries – 3550 EUR per year

Degree

Professional Bachelor's degree
in Communication
Management

Qualification

International
Communication Manager

Length of studies

4 years

Career

- • Communication Manager at enterprises, state and municipal institutions;
- • Local and International Sales Manager;
- • Company Representative abroad.

Compulsory study courses

English for Special Purposes
Speech Skills and Interpersonal Communication
Social Psychology
Civil and Environmental Defence
Globalisation and Multicultural Communication
Communications Research Methods and Presentations
Business
Communications Ethics, Applied Etiquette
Music Management
Marketing Communication and Brand Management
Political Science
Critical Thinking
International Networking
Creative Industries: Multimedia
Digital Marketing
Leadership and Knowledge Management
Communication Rights
Personal Data Protection
Diplomatic Protocol and Etiquette
International Marketing
Language Theory and Practice
Survey of Philosophy
Latvian Language
Media Literacy
Environment Communication and Sustainability
Sociology
Crisis Communication
Basics of International Communication
Modern Communication Management
Management in Sustainable Organizations
Corporate Social Responsibility

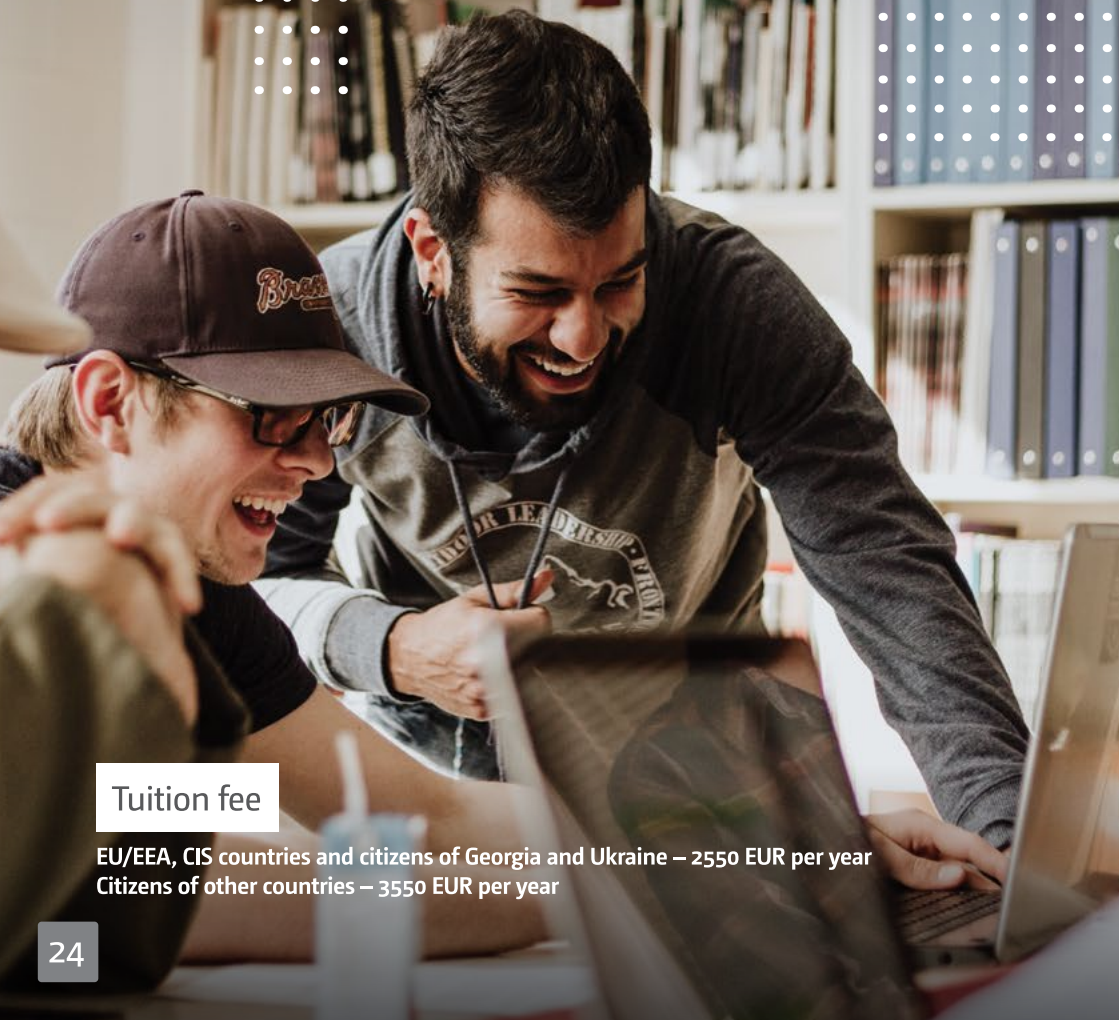
Optional Courses:

Russian for Special Purposes
French for Special Purposes
Spanish for Special Purposes
German for Special Purposes
Creative Industries: Event Management
Creative Industries: Audio, Video, Photo
Visual Communication and Editing
Project Management
Sports Communication
Music Management
Innovation Communication



Professional Bachelor's study programme

COMPUTER SYSTEMS



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2550 EUR per year
Citizens of other countries – 3550 EUR per year

Degree

Professional Bachelor's Degree in Computer Systems

Qualification

Software Engineer

Length of studies

4 years (Full Time)
4.3 years (E-studies)

Career

- Become a software engineer;
- Start your career in international company or enterprise as a software engineer.

Study courses

Compulsory study courses

Professional Vocabulary in English
Civil and Environmental Defence
Introduction to Computer Architecture, Computer Engineering and Computer Systems
Linear Algebra and Analytical Geometry
Mathematics
Object-Oriented Programming
Software Development Fundamentals, Java
Discrete Mathematics
Economics and Entrepreneurship
Software Testing and Quality
Coding and Cryptography
Enterprise Continuous Application Software Integration
Machine Learning and Intelligent Analytics
Software Project Management
Finance and Accounting
IT Law and Copyright
Software Developer Kit

Optional courses

Algorithms, Data Structures and Complexity
Design Thinking in the IT Industry
Latvian Language
Numerical Methods of Elliptic Differential Equations
Database Systems
IT Security and Risk Management
Software Development Fundamentals, C#
Software Development Fundamentals, JavaScript
Transformation of a Business Idea into an E-commerce Retail Company
Professional Vocabulary in French, Spanish, German or Russian
Data Analysis and Benchmarking
Graphics and Visualization
Green/IT Systems and Methods
Internet of Things
Introduction to Operations Research
Software Development Fundamentals, Python
User Interface (UI) and User Experience (UX)
Blockchain
Building Software for Modeling and Simulation
Internet Systems and Standards
Robotics





Professional Master's study programme

TOURISM STRATEGIC MANAGEMENT, MBA

A photograph of a young woman with long brown hair, seen from the side, sitting at a wooden desk. She is using a silver laptop. On the desk, there is a white mug of coffee, an orange external hard drive, and a grey backpack with a white lace detail. The background is a bright window with a view of a city. The entire image has a green color overlay.

Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 3090 EUR per year
Citizens of other countries – 3550 EUR per year

Accreditation for the maximum period from the UN World Tourism Organization, which shows that the study programme meets the excellent quality standards in the area of tourism.



Degree

Professional Master's Degree in Business Administration (MBA)

Qualification

Company and Institution Manager

Length of studies

2 years

Career

- Manage tourism and hospitality enterprises strategically applying the knowledge and experience gained in the world tourism market.
- Work as a tourism development and research project manager, research and monitor the trends in the tourism development and develop new exciting tourism products.
- Work as tourism experts in national and regional tourism boards and agencies planning and promoting the tourism development.

Compulsory study courses

International Tourism Business Environment
 Corporate Finance
 Strategic and Change Management
 Legal Order of Tourism
 Strategic Tourism Marketing
 Strategic Tourism Planning
 E-tourism
 Research Methods
 Internship
 Master's Thesis

Optional study courses

Communication of Organizations
 Sustainable Development and Tourism
 Hotel Operational Management
 International Tourism Research
 Gastronomy Experience Management
 MICE

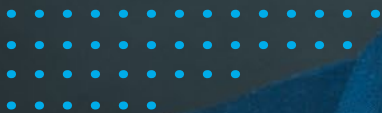
In addition to compulsory study courses Strategic Management in Tourism programme provides unique and comprehensive field and study trips. The field trips are targeted to supplement the theoretical part of the study courses and they aim to disclose the complex character of the tourism industry through engagement in scientific and applied research. Moreover, a study trip to the largest international tourism fair in Berlin encourages the strategic understanding of the international aspect of tourism.





Professional Master's study programme

BUSINESS ADMINISTRATION, MBA



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 3090 EUR per year
Citizens of other countries – 3550 EUR per year

Degree

Professional Master's Degree in Business Administration (MBA)

Qualification

Head of an Organization

Length of studies

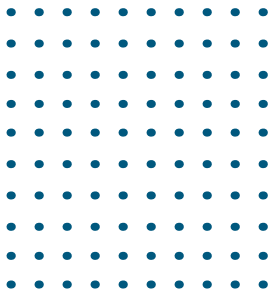
2 years

Career

- The knowledge will help you to become a manager of your own business or highest level manager in another company, who is aware of the latest achievements and trends in business management;
- If you wish to investigate, search for regularities and plan whether particular operation or project should be implemented, you can work as a business analyst;
- By having good knowledge in the current global market trends, you can better understand its progression in future. This skill is very essential for strategic business planning.

Compulsory study courses

Export and Import Business
Global Marketing
Human Resources Management and Development
Strategic and Change Management
Sustainable Development and Innovation
Research Design and Forecasting in Business



Optional study courses

Business Models
Economics
Crisis Management
Data Protection Rights and International Environment
International Business Environment
Integrated Project Management
EU Support to Entrepreneurship (SME)
Financial Investment Management
Process Effectiveness in Company
Scientific Research
Logistics
Quality Management
Risk Management
Artificial Intelligence Technologies
Digital Transformation for Sustainable Development
Latvian Language



Professional Master's study programme

BUSINESS PSYCHOLOGY ::::: AND HUMAN RESOURCE MANAGEMENT IN ENTREPRENEURSHIP



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 3090 EUR per year
Citizens of other countries – 3550 EUR per year

Degree

Professional Master's Degree
in Business Administration
(MBA)

Qualification

Head of an Organization

Length of studies

2 years

Career

- Start your own company or enterprise;
- Manage human resources department in international company;
- Work as human resource management specialist.

Compulsory study courses

Client Psychology
Conflict Management and Mediation
Corporate Social Responsibility and Ethics
Finance Management
Global World Economy and International Business
Human Resource Management
Labour Law
Networking in the Global Business Environment
Organisation Management Psychology
Strategic and Change Management
Research Design
Sustainable Organization and Process Management

Optional study courses

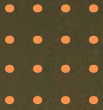
Business Economics
Business English
Business German
Civil and Environmental Defence
Communication and Media Management
Coaching and Supervision
Emotional Intelligence
Intercultural Communication
Labour Protection
Project Management
Sustainable Development and Innovation
Team Building and Management
Latvian Language





Professional Master's study programme

STRATEGIC COMMUNICATION MANAGEMENT



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 3090 EUR per year
Citizens of other countries – 3550 EUR per year

Degree

Professional Master's Degree
in Public Relations

Qualification

Head of Strategic Communication

Length of studies

2 years

Specialization

- Strategic management of communication in a multimedia environment;
- Communication psychology;
- Graphic design and visualization;
- Digital communication and social media marketing.

Career

- Owner and Head of a Public Relations and Communication company;
- Head of Strategic Communication Department;
- Head of the Public Relations or Communication Department in a company, ministry, state agency or non-governmental organization;
- Politician or civil servant;
- Strategic Communication expert/consultant.

Compulsory study courses

Communication Science and
Management

Lobbying Technologies

Reputation Management and Corporate
Social Responsibility

Risk and Crisis Communication

Integrated Marketing Communication
Strategies

Strategic Management

Research Methods

Communication Science and
Management

Optional study courses

Legal Regulation of Communication

European Integration and International
Communication

Conflictology

Marketing Communication Strategies

Digital Communication

Public Communication

Mass Psychology

Financial Planning in the Organization

Basics of the Latvian Language

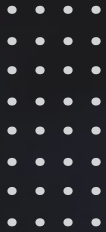
Political Science and Political Communication





Doctoral study programme

BUSINESS ADMINISTRATION



Tuition fee

2990 EUR per year

Degree

Doctor of Science in Economics and Business Administration (Ph.D.)

Length of studies

3 years



Career

Doctor Degree in Management Science:

- Proves your intellectual wisdom, purposefulness, creativity and ability to analyse by developing new approaches in business administration;
- Significantly increases the value of your brand in the labour market, and it is a notable prerequisite to earn enough in your professional life;
- Opens the doors for you and your business in Europe;
- Significantly expands the career choice in business, state and municipality institutions, as well as higher education institutions.

Compulsory study courses

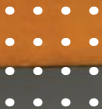
Current Trends in Strategic Management
Modern Management Theories
Pedagogy and Governance of Institution of Higher Education
Research Methodology in Management Sciences
Foreign Language
Research in Business
Participation in the Implementation of Study Process





Doctoral study programme

COMMUNICATION MANAGEMENT



Tuition fee

2990 EUR per year

Degree

Doctor of Science in Media and Communication (Ph.D.)

Length of studies

3 years and 6 months

Career

- Transparent, professional communication is a necessary prerequisite for any responsible management body of any enterprise or organisation.
- Research work in the field of Communication Sciences such as Communication and Management, especially Strategic Management, is closely linked to practice in a variety of enterprises, including media enterprises.

Compulsory study courses

Integrated Marketing Communication
The Methodology of Scientific Studies and Research Methods
PhD Theoretical Seminars and Individual Research
Strategic Management and Communication Management Models
Modern Communication Theory
Business Communication
Foreign Language
Psychology of Management and Communication
Public Administration and Government Communication
Doctoral Thesis

Optional courses

Media Management
Communication Science and Journalism
Strategic Communication
Risk and Crisis Communication
History of Communication
Media Audiences
Communication Law
International Policy and Communication
Advertising and Brand Management
Knowledge and Innovation Management
Digital Communication
Latvian Language





Doctoral study programme

LAW



Tuition fee

2990 EUR per year

Degree

Doctor Degree in
Law Science (PhD)

Length of studies

3 years

Career

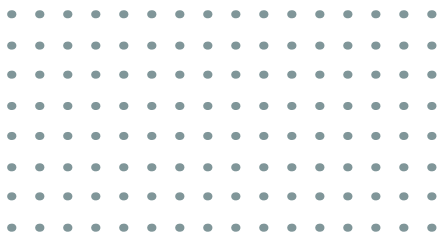
- You'll obtain an opportunity to work as a leading researcher in a scientific institution;
- If you choose to work in educational institutions, you can apply for an academic position of a Docent or a Professor;
- You'll obtain an opportunity to become a scientific expert in Law Science of the Latvian Science Council.

Compulsory study courses

Problems of the History of Law
Actualities of the Theory of Law
Participation in the Implementation of
Bachelor's or Master's Programme
Studies
Doctoral Thesis (PhD Thesis)
Foreign Language
Pedagogy and Governance of Higher
Education Institutions

Optional courses

Civil Law
Criminal Law
International Law
State Law
Theory of Law and History



Application Procedure



Students can apply for 2 intakes of enrolment:

- Autumn intake (all programmes) – the studies begin at the end of September;
- Winter intake (all programmes) – the studies begin from February.

Students must apply for the studies through an online application system at www.turiba.lv.

- 1 Before starting the online application procedure, please prepare the following documents:
 - A copy of the senior secondary education certificate with a transcript in the original language and an official translation to English;
 - A copy of the Bachelor's degree certificate with a transcript in the original language and an official translation to English (if applying for Master's studies);
 - A copy of the Master's degree certificate with a transcript in the original language and an official translation to English (if applying for Doctoral studies);
 - English proficiency certificate if the candidate has successfully passed such exam (if not, the student will receive a link to *Turiba* online English test after the registration);
 - Curriculum Vitae;
 - A copy of the passport;
 - One photo.

- 2 During the online application procedure, you will need to upload your passport copy, the education documents of all education levels completed (starting from the secondary education), English proficiency certificate (if any), CV and photo.

- 3 After the online registration, you will be requested to send notarized copies of all your education documents (secondary education, Bachelor's and Master's degree certificates with transcripts) to the *Turiba University* by courier service or the regular mail.

- 4 You shall pay the application fee of EUR 200, which is non-refundable.

- 5 You will have to pass online entrance tests and the online interview.
The English language test is mandatory for all students of all study levels (not requested for those who have English proficiency certificate).
Bachelor level students will be asked to pass a Math test (if applying for Computer Systems programme) or Social Science test (applying for all other programmes).

We accept following certificates with minimum score mentioned in the brackets:

IELTS (5,5 score)	FCE (First Certificate in English) (160 points)	Cambridge English Linguaskill (160 points)
TOEFL IBT (72 points)	CAE (Cambridge Certificate of Advanced English) (160 points)	
TOEFL PBT (513 points)	CPE (Cambridge Certificate of Proficiency in English) (160 points)	
TOEIC (605 points)	Cambridge English: Business Vantage (BEC Vantage) (160 points)	Duo Lingo (100 points)
	Pearson Test of English Academic (PTE A) (59 points)	

For further information related to the application procedure, please refer to www.turiba.lv or contact University's International Office via international@turiba.lv or +371 67625371.





Turība University

**PLACE, WHERE
TALENTED PEOPLE GATHER**



68 Graudu Street, Riga, Latvia, LV-1058

Phone: + 37167625371 • Email: international@turiba.lv



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