



----- Riga, Latvia -----

Study programmes



Communication

Business
Administration

Law

International
Tourism

Information
Technologies



Aldis Baumanis

Rector, Dr. paed., Associate Professor

In *Turība University*, knowledge goes hand in hand with practical skills – it is a combination that is highly appreciated by employers worldwide. In *Turība*, practical studies account for 60% of study time, whereas the theory – only 40%. In addition to the theory, the lecturers are professionals having considerable practical experience. All students can acquire useful, business-oriented education and develop themselves as creative leaders in their professional area.

Turība University is principally closely related to business; therefore, real challenges, difficulties and ideas of business environment are included in the study process. We are a University that is developing based on all new trends in the economy. *Turība* is an international player, where development goes alongside with the changes in global business trends.

In *Turība University*, we think globally – it has been acknowledged by our partners in more than 20 countries and youngsters from 50 different countries of the world, who have chosen *Turība University*. Over 1000 foreign students study at the university and we appreciate everyone, who has joined the growing number of *Turība* students.

We wish that the knowledge you will acquire during studies will help you to integrate into the labour market, be competitive and build a successful career in the chosen field!



Imants Bergs

Vice Rector for Study Development and International Cooperation

Turība University offers several forms of international cooperation. We welcome those who are involved in Erasmus+ and other exchange programmes, as well as those who want to obtain their degree in one of the leading Business higher education institutions in the Baltics. While studying at *Turība University*, it is possible to obtain a double degree from higher education institutions in France, Great Britain, Turkey, Spain, Switzerland, Kazakhstan and Taiwan. Moreover, students of 2nd and 3rd study years can participate in bilateral exchange programmes and study for one semester in higher education institutions in South Korea, Russia, Georgia, Kazakhstan, Mexico, Moldova, Ukraine, Egypt, India, Ireland, USA, Peru, China and Georgia.

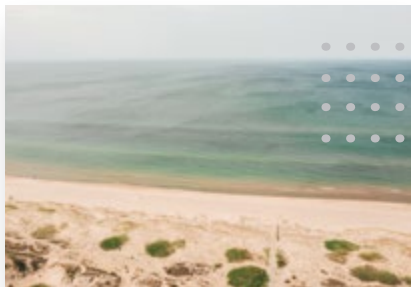
Studies at *Turība University* are not just lectures and practical lessons. It is a complete students' life. Basketball, students' parties, sports, cultural and academic events before examination periods, students' campus: lecture rooms, cafeterias, the students' hostel, the gym – all in one place.

Turība University welcomes the students who wish to obtain a quality education, gain practical experience, establish business contacts and make friends for life!

Table of CONTENTS

Living and Studying in Riga & Latvia	2
Turība University	4
International Cooperation	6
International Education for <i>Turība</i> Students	8
Events for Foreign Students	10
College Study Programmes	
Computer Systems	12
Bachelor's Study Programmes	
Tourism and Hospitality Management	14
Business Administration	16
Business Logistics Management	18
International Communication Management	20
Computer Systems	22
Master's Study Programmes	
Tourism Strategic Management, MBA	24
Business Administration, MBA	26
Business Psychology and Human Resource Management in Entrepreneurship, MBA	28
Doctoral Study Programmes	
Business Administration	30
Communication Management	32
Law	34
Application Procedure	36

Living and studying in Riga & Latvia



Latvia

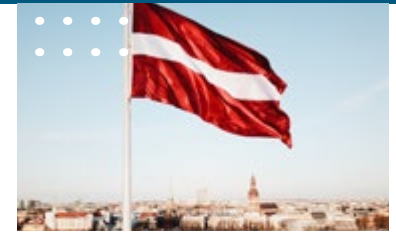
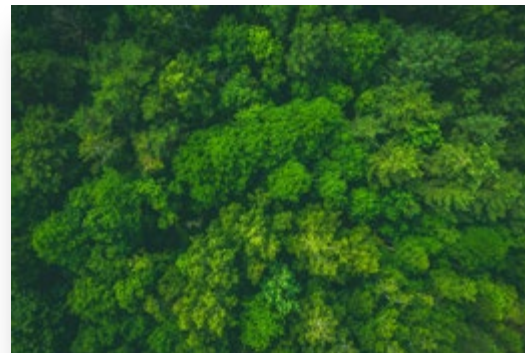
is a country in the Baltic region of Northern Europe next to the Baltic Sea. It borders on Estonia, Lithuania, the Russian Federation, and Belarus.

In 2004 Latvia joined EU and since then has been actively developing its prominent new role in a rapidly globalizing world community. There are various attractive tourist sights suited for every taste.

From the global viewpoint, although Latvia is a land of rare natural beauty and rich cultural heritage, it still remains relatively unknown - a terra incognita. There are only a few destinations in the Central and Northern Europe that offer such a varied and untouched environment. Latvia with its relatively small area offers an incredible diversity - forests, lakes, rivers, marshes and a 500 km long sandy coast near the Baltic Sea. The proximity to the nature in the urbanized Europe amazes most visitors. Latvia has been recognized as the second greenest country in the world, immediately following Switzerland.

Latvia can be proud of its rich traditional heritage - especially, with its folk songs dating back to more than a thousand years.

At the same time, Latvia is renewing its old traditions, creating new windows of opportunity and proudly displaying a revitalized national presence on the European scene.



Riga

It is the capital of Latvia, the population of Riga exceeds one third of the total population of Latvia, which is about 650 000 people. Riga is the largest city in the Baltic States and the third largest city in the Baltic Sea region (after St. Petersburg and Stockholm). It is also the geographical center of the Baltic States.

Riga is not only the keystone of the Latvian economy, but also a renowned center of education and science. It is famous as the chief industrial, business, cultural, sport and finance center in the Baltic States - a modern metropolis which can be proud of its ancient history, unique architecture, high quality cultural activities and exciting entertainment options. It is evidenced by the numerous cultural events, international exhibitions, scientific conferences and seminars that take place in Riga annually. Riga has unique values due to its rather intact medieval architecture and that of later periods, its urban structure, the richness and quality of Art Nouveau architecture.

Turiba University

Turiba University is one of the leading higher education institutions in Latvia with established traditions and a clear vision of the common European higher education area. Now *Turiba* offers studies to over 4000 students. It is one of the leading Tourism education institutions in Northern Europe. The institution offers five major disciplines: Business Administration, Law, International Tourism, Communication and Information Technology.



Lecturers – Professionals

Turiba educators are real professionals in their area and deliver lectures that are based on their practical experience, i.e. teach what is necessary for life!



Library

The University offers a new computerized modern access library with electronic registration of subscription and receipt of books, and an electronic catalogue of books and periodicals as well.

The mission of the library is to ensure access to the latest textbooks and scientific literature for bachelor, postgraduate as well as doctoral research in the study programmes and disciplines offered by the University, not only through an extensive fund of books, press, journals and periodicals but also through on-line an local databases and Internet resources available in the library.

Knowledgeable librarians will offer students their assistance in choosing the necessary literature sources and gathering information from local and online databases. The library reading room boasts 285 work places, 80 from those are computerized.

Catering facilities

There is a varied choice of dishes on offer in the canteen *Nike-E* and *Café Turiba* – the students and guests of *Turiba University* are welcomed there. Delicious meals at a really competitive price and a pleasant atmosphere attract both the students and employees from the surrounding companies to the canteen and café on daily basis.



StartUp Hotel

A training classroom *StartUp Hotel* of the Faculty of International Tourism is a multifunctional, cosy and attractive study environment which is fitted to the real conditions of providing tourism services, and where the future tourism and hospitality professionals can improve their practical skills. The classroom is designed as a prototype of a restaurant, a hotel room and a reception area, so the students can exercise their skills by playing the process of welcoming guests and providing accommodation according to international standards and requirements.



Court Room

Turiba Faculty of Law is proud of its model courtroom which is designed at the University premises, where future lawyers may play their parts as judges, prosecutors and attorneys, and role-play mock trials that are scripted as close to real-life cases as possible. Courtroom role plays have earned a special appreciation from potential employers – on several occasions the participants have received real employment offers from lawyers' offices.

Gym



The fully equipped modern gym is used for playing basketball, volleyball and other sports. The games of Latvian Students' Basketball league and Latvian Basketball League regularly take place in the gym. The University also offers the students an opportunity to achieve new heights in the field of sports and participate in basketball and volleyball trainings and championships. Join our team of cheerleaders or attend aerobic classes as well!



Student Hostel

Turiba students can be accommodated at the students' hostel, which is situated right on the *Turiba* campus, just a few steps away from the lecture rooms. Become part of the cosy students' town, where students study, cook meals and spend their time together, therefore making friends from Latvia as well as other countries. The *Turiba* Students' Hostel offers comfortable well equipped rooms, a silent reading room, a recreation lounge with a TV, a computer room with work stations and a free Wi-Fi internet access, a games room, a self-service laundry, a hairdresser's, a dentist's service as well as other facilities. In addition, a *Turiba Hostel Comfort* with 11 rooms, equipped with a shower and WC, is available to our students.



International Cooperation

UN WTO - World Tourism Organisation

The United Nations World Tourism Organization (UNWTO) is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism. The Tourism and Hospitality Management programme of *Turiba University* has been awarded the UNWTO accreditation – *UNWTO TedQual* Certificate. *Turiba* is the first higher education institution in the Baltics and Scandinavia to have been awarded the UNWTO accreditation and received the highest evaluation of internationally recognised experts.



European Foundation for Management Development

The European Foundation for Management Development (EFMD) is an international non-profit association. Europe's largest network association in the field of management development, it has over 890 member organizations from academia, business, public service and consultancy in 88 countries. EFMD provides a forum for networking in management development.



AACSB International - The Association to Advance Collegiate Schools of Business

AACSB International - The Association to Advance Collegiate Schools of Business is a global, non-profit membership organization of educational institutions, businesses and other entities devoted to the advancement of management education. AACSB International membership includes educational institutions that offer business-oriented education, business organisations, foundations, professional associations, non-profit and public sector organizations interested in supporting the development of business education.

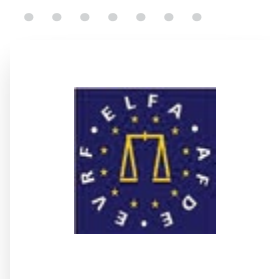


The International Leadership Association

The International Leadership Association (ILA) is the global network for everyone who practices, studies or teaches leadership. The ILA promotes a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide.

European Law Faculties Association

European Law Faculties Association (E.L.F.A) is a global organisation aimed at enhancing legal education by paying special attention to the improvement of the quality of study programmes offered by European higher education institutions and their accreditation. *Turiba University* became a member in March 2006.



European Association of Institutions in Higher Education

EURASHE (European Association of Institutions in Higher Education) offers professionally-oriented education programmes and is one of the implementers of the Bologna Process along with the ENQA, ESU and EUA. EURASHE is focused on three main priorities in education – grading system, quality assurance and the recognition of grades and studies by building capacity both at the higher education institution and government level.




International Education for *Turiba* Students

Students of *Turiba University* can participate in three international cooperation programmes.

Students can study for a definite period at *Turiba* and one of the partner higher education programmes under the **DOUBLE DEGREE PROGRAMME** and acquire two higher education degrees. At present, *Turiba* has concluded cooperation agreements with nine higher education institutions in France, Great Britain, Turkey, Spain, Switzerland, Kazakhstan and Taiwan. Both students of Bachelor's and Master's programmes can participate in double degree programmes.


 **Anglia Ruskin University (Great Britain)** – for students of the Professional Bachelor's Study Programme *Business Administration*.

 **Y Schools (France)** – for students of the Professional Master's Study Programme *Tourism Strategic Management*.

 **University of South Wales (Great Britain)** – for students of the Professional Bachelor's Study Programme *Business Administration* and Professional Bachelor's Study Programme *Event and Leisure Management*.

 **Ming Chuan University (Taiwan, China)** – for students of the Professional Bachelor's Study Programme *Tourism and Hospitality Management*.


 **Dogus University (Turkey)** – for students of the Professional Bachelor's Study Programme *International Communication Management*.


 **Excelia Business School (France)** – for students of the Professional Bachelor's Study Programme *Tourism and Hospitality Management*, Professional Bachelor's Study Programme *International Communication Management*, Professional Bachelor's Study Programme *Business Administration*, Professional Master's Study Programme *Business Administration*.

 **Cesine Business School (Spain)** – for students of the Professional Bachelor's Study Programme *Business Administration*.

 **Lapland University of Applied Sciences (Finland)** – for students of the Professional Bachelor's Study Programme *Business Administration*.

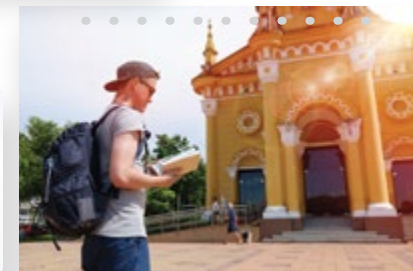
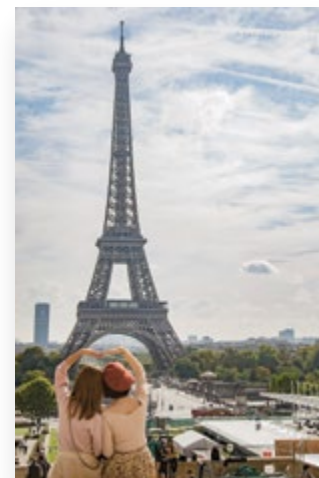
 **Business & Hotel Management School (Switzerland)** – for students of the Professional Bachelor's Study Programme *Tourism and Hospitality Management*.

 **KAZGUU University (Kazakhstan)** – for students of the Professional Master's Study Programme *Business Administration*.

 **Rey Juan Carlos University (Spain)** – for students of the Professional Master's Study Programme *Tourism Strategic Management*.

ERASMUS PROGRAMME offers studies in other EU higher education institutions for a period from three months to a year. At present, *Turiba* students can study in more than 100 partner universities under the ERASMUS programme.

Students of the 2nd and 3rd study year can participate in **BILATERAL EXCHANGE PROGRAMMES** and study for one semester in higher education institutions in South Korea, Russia, Georgia, Kazakhstan, Mexico, Moldova, Ukraine, Egypt, India, Ireland, USA, Peru, China and Georgia.



Turiba Business Incubator

One of the aims of *Turiba University* is to provide its students and graduates with opportunities to develop their business ideas. Since 2006, *Turiba* Business Incubator is operating at the university, providing students with everything that necessary to support the business growth from an idea into a success story.



Association of Mentors – an opportunity to receive a consultation from a mentor of the Association regarding a particular issue for the development of your business, for example, marketing, brand development, taxes, financial planning, etc.
Available for Turiba students free of charge.

Business Startup Package – support for the new entrepreneurs; the package includes both legal address and assistance during the company registration process. There are three consultations available about the development of a business plan and strategy, taxes and financial issues, marketing, etc.

Available for Turiba students free of charge.

The Business Night – a contest in which teams of participants should develop and present a business plan for an idea within 24 hours. The works are evaluated by a professional jury, and the best team is awarded a money prize.

Available to Turiba students free of charge.

Speed date with an entrepreneur – a meeting of businessmen (potential employers) and students looking for a job; the meeting takes place according to the “speed dating” principle. Every prospective employee is given 2-3 minutes to persuade the potential employer that they’re suitable to work at a particular company.

Available for Turiba students free of charge.

What does *Turiba* Business Incubator offer?

Mentor class – a specially elaborated and organized programme for those who want to develop or commence their own business. All participants get to know and work with experienced business mentors throughout the programmes who offer their expertise during all stages of business development. At the end of the programme, all participants receive the certificate for completing the programme.

Free of charge for Turiba University students.

Co-working – workplace + legal address for your company or business.

For Turiba University students, this service is available for a friendly price – only 48.40 EUR/month.

Legal address – the legal address and a mailbox for your company.

For Turiba students, this service is available for a friendly price – 9.07 EUR/month.

Additional information about the *Turiba University* Business Incubator:
Samanta Lisecka / +371 26651306 / bi@turiba.lv

EVENTS for Foreign Students



Apart from the lectures, *Turiba* offers its students a variety of sports, educational, recreational and entertainment opportunities. Foreign students have a chance to attend events organized by the Students' Council. It's a non-governmental organization that represents the interests of all *Turiba* students and is responsible for all leisure activities in the university – the Freshmen Initiation, pre-exam events „Night before session” and “Swim into session”, Christmas ball, etc. The International cooperation group of the Students' Council takes part in organizing educational and recreational events, and excursions to explore Latvia and, therefore, help new students to integrate into the local society and become familiar with other cultures. In the same way, foreign students have Welcome and Farewell events, various themed parties, etc.



The University takes care of the study and living conditions to create a positive atmosphere and environment.



Follow the current events on the
International Students' Facebook page
facebook.com/Turiba.International.Students



Professional College study programme

COMPUTER SYSTEMS



Tuition fee • E-studies

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 1950 EUR per year
Citizens of other countries – 2790 EUR per year

Tuition fee • Full time

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2250 EUR per year
Citizens of other countries – 3330 EUR per year

Qualification

Programmer

Length of studies

2 years (Full time)
2.3 years (E-studies)



Career

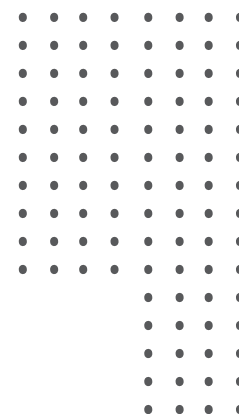
- Become a programmer;
- Work in multinational ICT companies.

Compulsory study courses

Civil and Environmental Protection
English
Introduction to Computer Architecture,
Computer Engineering and Computer
Systems
Linear Algebra and Analytical Geometry
Mathematics
Object-Oriented Programming
Software Development Fundamentals
Software Testing and Quality

Optional study courses:

Algorithms, Data Structures and Complexity
Design Thinking in the IT Industry
Numerical Methods of Elliptic Differential
Equations
Latvian Language
Business
Database Systems
Labour Law
Software Development Fundamental
Enterprise Continuous Application
Software Integration
Graphics and Visualization



TOURISM AND HOSPITALITY MANAGEMENT

Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2790 EUR per year
Citizens of other countries – 3330 EUR per year

Accreditation for the maximum period from the UN World Tourism Organization, which shows that the study programme meets the excellent quality standards in the area of tourism.



Degree

Professional Bachelor's Degree
in Business Administration

Qualification

Company and
Institution Manager

Length of studies

4 years

Career

- Hotels and restaurants (Accommodation and HORECA sector);
- Organise tours and manage travel agencies, demonstrate your competences in tourism, geography, as well as your customer service skills;
- Planning and administration in State and municipality institutions;
- Providing customer service in all types of tourism and hospitality enterprises and using intercultural communication as your key strengths.

Compulsory study courses

Principles of Hospitality and Customer Service
Information Technologies and Cybersecurity
Food and Beverage Operations
Civil and Environmental Defence
Tourism Geography
Food and Beverage Service
Introduction to Research Methods
Tourism and Market Research
Accounting and Taxes
English and Second Foreign Language by Choice
Management
Economics
Social Psychology
Business Process Regulation
Tour Operation and Management
Tourism Business
Financial Management
Tourism Planning and Management
Service and Tourism Marketing
Personal Data Protection
Survey of Philosophy
Tourism Project Management
Personnel Management
International Relationship
Tourism Economics and Globalization
Corporate Responsibility and Sustainability
E-commerce
Research Papers
Pre-diploma Internship
Bachelor's Thesis

Optional study courses

Travel Agencies and Information Systems
Hotel Department Management
Systems of Hotel Management
Culture of the Baltic States
Management of Catering Enterprises
Tourism Logistics
Intercultural Communication
Business Etiquette and Communication in Hospitality
City as a Sustainable Destination
Creativity and Leadership
History of Culture
Self-Realization Skills in Team
Front Office Operations (AHLEI)
Health and SPA Tourism
Rural Tourism

INTERNSHIP

The internship is offered in Latvian or foreign tourism and hospitality enterprises each study year.
Students can acquire the AHLEI (The American Hotel & Lodging Educational Institute) certificate.

AHLEI courses are organized for students of *Turība* University and representatives of industry about topics that are important working in the industry of tourism and hospitality. Studies take place as face to face with experienced lecturers and also remotely using online access to AHLEI learning materials for individual studies.





Professional Bachelor's study programme

BUSINESS ADMINISTRATION



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2790 EUR per year
Citizens of other countries – 3330 EUR per year

Degree

Professional Bachelor's Degree
in Business Administration

Qualification

Head of Enterprise

Length of studies

4 years

Career

- Start your own company or enterprise and be your own boss.
- Join a Latvian or foreign company as a middle or top level manager.
- Work as a project manager or a manager in any other department and demonstrate your skills and knowledge.
- Become a finance director if you are really good at figures and money matters.

Compulsory study courses

Information Technologies
Financial Mathematics
Macroeconomics
Microeconomics
Econometry
Management
Business Process Regulation
Civil and Environment Defence
Foreign Language for Business
Tax Laws and Procedures
Managerial Accounting
Marketing
Finance Accounting
Commercial Transaction
Entrepreneurship
Political Science
Social Psychology
Financial Management
Survey of Philosophy
Labour Rights and Legislation
Psychological Aspects of Business
Quality Management
Personnel Management
Coaching
Risk Management
Project Management
Strategic Management
Statistical Research Methods
International Business Environment

Optional study courses

Presentation Skills
Information Selection and Interpretation
Business Ethics
Team Building
Digital marketing
Accounting Software
Media Communication
E-commerce
Time management
Spanish Language of Business
Market research
Business Accounting
Selling Management
International Marketing
Finances and Crediting
Intellectual Property Law
Office work
Formation of Company's image
Complex of Marketing Communication
Financial Instruments and markets
Consumer behaviour in market
Logistics
Diversity Management





Professional Bachelor's study programme

BUSINESS LOGISTICS ADMINISTRATION

Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2790 EUR per year
Citizens of other countries – 3330 EUR per year

Degree

Professional Bachelor's Degree
in Business Administration

Qualification

Head of Enterprise

Length of studies

4 years

Career

- Start your own company or enterprise in field of logistics;
- Become a director of department of logistics in international company.

Compulsory study courses

Business Economics
Business English and German
Business Mathematics
Civil and Environmental Defence
Computer Science
Conduction of Research and Presentation
Document Circulation and Record-Keeping
International Labour Law
Legal Aspects of Business
Logistics
Organisational Management
Social Psychology
Entrepreneurship
Finance Accounting
Imports and Exports
Labour Protection
Logistics Business Management
Managerial Accounting
Marketing
Project Management
Taxation Management
Transport Systems and Processes
Database Management
Distribution Logistics
International Transactions
Personnel Management
Process Management
Procurement Process Organisation
Production and Service Operation Planning
Quality Management and Systems
Survey of Philosophy
Warehouse Management
Customs Procedures and Regimes
Innovations in Logistics
International Business Ethics and Etiquette
Risk Management
Service Logistics

Optional study courses

Business Communication
Basic Latvian
Marketing Research
Selling Management
Coaching
Leadership
Consumer Behaviour in Market
Development of Analytical Thinking
Formation of Company's Image
Problem Solving
Tactic Planning and Stress Management
Time Management
EU Financial Instruments
Finances and Crediting
E-commerce
Intercultural Communication





Professional Bachelor's study programme

INTERNATIONAL COMMUNICATION MANAGEMENT



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2790 EUR per year
Citizens of other countries – 3330 EUR per year

Degree

Professional Bachelor's degree
in Communication
Management

Qualification

International
Communication Manager

Length of studies

4 years

Career

- Communication Manager at enterprises, state and municipal institutions;
- Local and International Sales Manager;
- Company Representative abroad.

Compulsory study courses

English for Special Purposes
Communication Management and Media Studies
Speech Skills and Interpersonal Communication
Social Psychology
Civil and Environmental Defence
Globalisation, European Integration and Multicultural Communication
International Organisations
Communications Research Methods and Presentations
Business
Communications Ethics, Applied Etiquette and Protocol
Creative Industries: Music
Marketing Communication and Brand Management
Political Science
Management
Critical Thinking
International Networking
Creative Industries: Multimedia
Digital Marketing
Leadership
Communication Rights
Personal Data Protection
Diplomatic Protocol and Etiquette
International Marketing
Language Theory and Practice
Survey of Philosophy
Latvian Language
Creative Industries: Cinema
Media Literacy
Environment Communication
Sociology
Crisis Communication

Optional Courses:

Russian for Special Purposes
French for Special Purposes
Spanish for Special Purposes
German for Special Purposes
Creative Industries: Event
Management
Creative Industries: Audio and Video
Creative industries: Photo
Visual Editing
Product Innovation
Sports Projects Management
Project Management
Sports Organisation
Sports Communication



Professional Bachelor's study programme

COMPUTER SYSTEMS



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2250 EUR per year
Citizens of other countries – 3330 EUR per year

Degree

Professional Bachelor's
Degree in Computer Systems

Qualification

Software Engineer

Length of studies

4 years

Career

- Become a programming engineer;
- Start your career in international company or enterprise as a software engineer.

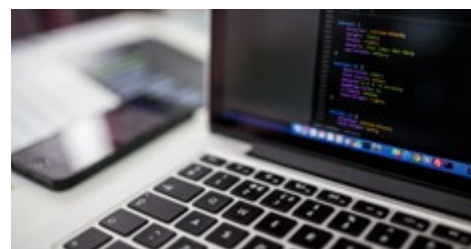
Study courses

Compulsory study courses

Professional Vocabulary in English
Civil and Environmental Defence
Introduction to Computer Architecture,
Computer Engineering and Computer
Systems
Linear Algebra and Analytical Geometry
Mathematics
Object-Oriented Programming
Software Development Fundamentals, Java
Discrete Mathematics
Economics and Entrepreneurship
Software Testing and Quality
Coding and Cryptography
Enterprise Continuous Application Software
Integration
Machine Learning and Intelligent Analytics
Software Project Management
Finance and Accounting
IT Law and Copyright
Software Developer Kit

Optional courses

Algorithms, Data Structures and Complexity
Design Thinking in the IT Industry
Latvian Language
Numerical Methods of Elliptic Differential
Equations
Database Systems
IT Security and Risk Management
Software Development Fundamentals, C#
Software Development Fundamentals,
JavaScript
Transformation of a Business Idea into an
E-commerce Retail Company
Professional Vocabulary in French, Spanish,
German or Russian
Data Analysis and Benchmarking
Graphics and Visualization
Green/IT Systems and Methods
Internet of Things
Introduction to Operations Research
Software Development Fundamentals,
Python
Blockchain
Building Software for Modeling and
Simulation
Internet Systems and Standards
Robotics





Professional Master's study programme

TOURISM STRATEGIC MANAGEMENT, MBA

Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2890 EUR per year
Citizens of other countries – 3330 EUR per year

Accreditation for the maximum period from the UN World Tourism Organization, which shows that the study programme meets the excellent quality standards in the area of tourism.



Degree

Professional Master's Degree in Business Administration (MBA)

Qualification

Company and Institution Manager

Length of studies

2 years

Career

- Manage tourism and hospitality enterprises strategically applying the knowledge and experience gained in the world tourism market.
- Work as a tourism development and research project manager, research and monitor the trends in the tourism development and develop new exciting tourism products.
- Work as tourism experts in national and regional tourism boards and agencies planning and promoting the tourism development.

Compulsory study courses

International Tourism Business Environment
Corporate Finance
Strategic and Change Management
Legal Order of Tourism
Strategic Tourism Marketing
Strategic Tourism Planning
E-tourism Research Methods
Internship
Master's Thesis

Optional study courses

Communication of Organizations
Baltic Destination Studies
Sustainable development and Tourism
Hotel Operational Management
International Tourism Research (ITB)

In addition to compulsory study courses Strategic Management in Tourism programme provides unique and comprehensive field and study trips. The field trips are targeted to supplement the theoretical part of the study courses and they aim to disclose the complex character of the tourism industry through engagement in scientific and applied research. Moreover, a study trip to the largest international tourism fair in Berlin encourages the strategic understanding of the international aspect of tourism.



Professional Master's study programme

BUSINESS ADMINISTRATION, MBA



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2890 EUR per year
Citizens of other countries – 3330 EUR per year

Degree

Professional Master's Degree in
Business Administration (MBA)

Qualification

Head of an Organization

Length of studies

2 years

Career

- The knowledge will help you to become a manager of your own business or highest level manager in another company, who is aware of the latest achievements and trends in business management;
- If you wish to investigate, search for regularities and plan whether particular operation or project should be implemented, you can work as a business analyst;
- By having good knowledge in the current global market trends, you can better understand its progression in future. This skill is very essential for strategic business planning.

Compulsory study courses

Education Management
Export and Import Business
Forecasting in Entrepreneurship
Global Marketing
Healthcare Management
Human Resources Management and
Development
Public Administration Management
Strategic and Change Management
Sustainable Development and Innovations

Optional study courses

Business Models
Change Management in Public Administration
Data Protection Rights in International
Environment
Economics of Education
Environment of Education
EU Support to Entrepreneurship (SME)
Financial Investment Management
Medical Tourism
Pharmacy Business Management
Process Efficiency in Company
Public Administration Economics
Regional Economics
Scientific Research
Latvian Language
Change Management in Education
Economics
Educational Institution Financing
Educational Institution Quality Management
Educational Legislation
Healthcare Financing
Healthcare Legislation
Healthcare Quality Management
International Business Environment
Public Administration Financing
Public Administration Legislation
Public Administration Quality Management
Project Management
Logistics
Quality Management
Risk Management



Professional Master's study programme

BUSINESS PSYCHOLOGY AND HUMAN RESOURCE MANAGEMENT IN ENTREPRENEURSHIP



Tuition fee

EU/EEA, CIS countries and citizens of Georgia and Ukraine – 2890 EUR per year
Citizens of other countries – 3330 EUR per year

Degree

Professional Master's Degree
in Business Administration
(MBA)

Qualification

Head of an Organization

Length of studies

2 years

Career

- Start your own company or enterprise;
- Manage human resources department in international company;
- Work as human resource management specialist.

Compulsory study courses

Client Psychology
Conflict Management and Mediation
Corporate Social Responsibility and Ethics
Entrepreneurship and Process Management
Finance Management
Global World Economy and International Business
Human Resource Management
International Labour Law
Networking in the Global Business Environment
Organisation Management Psychology
Strategic and Change Management



Optional study courses

Business Economics
Business English
Business German
Civil and Environmental Defence
Communication and Media Management
Coaching and Supervision
Emotional Intelligence
Intercultural Communication
Labour Protection
Project Management
Research Methodology
Sustainable Development and Innovation
Team Building and Management





Doctoral study programme

BUSINESS ADMINISTRATION

Tuition fee

2890 EUR per year

Degree

Doctor of Science in Economics and
Business Administration (Ph.D.)

Length of studies

3 years

Career

Doctor Degree in Management Science:

- Proves your intellectual wisdom, purposefulness, creativity and ability to analyse by developing new approaches in business administration;
- Significantly increases the value of your brand in the labour market, and it is a notable prerequisite to earn enough in your professional life;
- Opens the doors for you and your business in Europe;
- Significantly expands the career choice in business, state and municipality institutions, as well as higher education institutions.

Compulsory study courses

Qualitative and Quantitative Research
Methods
Pedagogy and Management of Higher
Education Institutions
Current Issues in Strategic Management
Modern Management Theory
Foreign Language
Research in Business
Cooperation in the Realization of Study
Programmes

Optional study courses

Legal Aspects of Business
Business Mathematical Modelling
Change Management in Company
Risk Management
Innovation Management
Business Communication



Doctoral study programme

COMMUNICATION MANAGEMENT



Tuition fee

2890 EUR per year

Degree

Doctor of Science in Media
and Communication (Ph.D.)

Length of studies

3 years and 6 months

Career

- Transparent, professional communication is a necessary prerequisite for any responsible management body of any enterprise or organisation.
- Research work in the field of Communication Sciences such as Communication and Management, especially Strategic Management, is closely linked to practice in a variety of enterprises, including media enterprises.

Compulsory study courses

Integrated Marketing Communication
The Methodology of Scientific Studies and
Research Methods
PhD Theoretical Seminars and Individual
Research
Strategic Management and Communication
Management Models
Modern Communication Theory
Pedagogy and Governance of Higher
Education Institutions
Business Communication
Foreign Language
Psychology of Management and
Communication
Public Administration and Government
Communication
Doctoral Thesis

Optional courses

Media Management
Economic Analysis of Interaction between
Public Relations and Journalism
Communication Science and Journalism
Strategic Communication
Risk and Crisis Communication
Contemporary Social Processes and Society
Management
History of Communication
Media Audiences
Communication Law
Public Relations, Persuasion and Propaganda
International Policy and Communication
Advertising and Brand Management
Knowledge and Innovation Management
Latvian Language





Doctoral study programme

LAW



Tuition fee 2890 EUR per year

Degree

Doctor Degree in
Law Science (PhD)

Length of studies

3 years

Career

- You'll obtain an opportunity to work as a leading researcher in a scientific institution;
- If you choose to work in educational institutions, you can apply for an academic position of a Docent or a Professor;
- You'll obtain an opportunity to become a scientific expert in Law Science of the Latvian Science Council.

Compulsory study courses

Problems of the History of Law
Actualities of the Theory of Law
Participation in the Implementation of
Bachelor's or Master's Programme
Studies
Doctoral Thesis (PhD Thesis)
Foreign Language
Pedagogy and Governance of Higher
Education Institutions

Optional courses

Civil Law
Criminal Law
International Law
State Law
Theory of Law and History



Application Procedure

Students can apply for 2 intakes of enrolment:

- Autumn intake (all programmes) – the studies begin at the end of September;
- Winter intake (all programmes) – the studies begin from February.

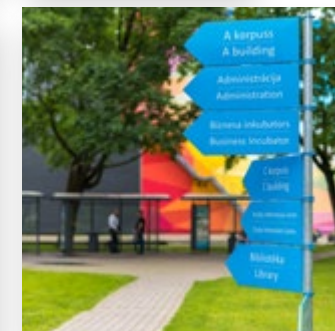
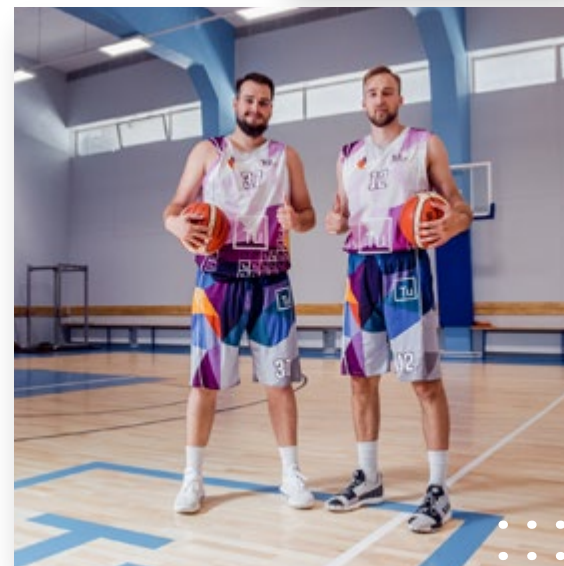
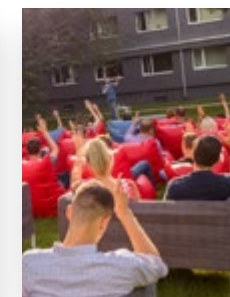
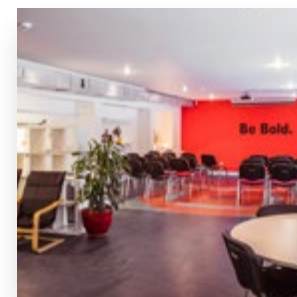
Students must apply for the studies through an online application system at www.turiba.lv.

- 1 Before starting the online application procedure, please prepare the following documents:
 - A copy of the senior secondary education certificate with a transcript in the original language and an official translation to English or Russian;
 - A copy of the Bachelor's degree certificate with a transcript in the original language and an official translation to English or Russian (if applying for Master's studies);
 - A copy of the Master's degree certificate with a transcript in the original language and an official translation to English or Russian (if applying for Doctoral studies);
 - English proficiency certificate if the candidate has successfully passed such exam (if not, the student will receive a link to *Turiba* online English test after the registration);
 - Curriculum Vitae;
 - A copy of the passport;
 - One photo.
- 2 During the online application procedure, you will need to upload your passport copy, the education documents of all education levels completed (starting from the secondary education), English proficiency certificate (if any), CV and photo.
- 3 After the online registration, you will be requested to send notarized copies of all your education documents (secondary education, Bachelor's and Master's degree certificates with transcripts) to the *Turiba University* by courier service or the regular mail.
- 4 You shall pay the application fee of EUR 150, which is non-refundable.
- 5 You will have to pass online entrance tests and the online interview.
The English language test is mandatory for all students of all study levels (not requested for those who have English proficiency certificate).
Bachelor level students will be asked to pass a Math test (if applying for Computer Systems programme) or Social Science test (applying for all other programmes).

We accept following certificates with minimum score mentioned in the brackets:

IELTS (5,5 score)	FCE (First Certificate in English) (160 points)	Cambridge English Linguaskill (160 points)
TOEFL IBT (72 points)	CAE (Cambridge Certificate of Advanced English) (160 points)	
TOEFL PBT (513 points)	CPE (Cambridge Certificate of Proficiency in English) (160 points)	
TOEIC (605 points)	Cambridge English: Business Vantage (BEC Vantage) (160 points)	
	Pearson Test of English Academic (PTE A) (59 points)	

For further information related to the application procedure, please refer to www.turiba.lv or contact University's International Office via international@turiba.lv or +371 67625371.





68 Graudu Street, Riga Latvia, LV-1058

Phone: + 37167625371

Email: international@turiba.lv

www.turiba.lv



Turiba



[Biznesa.augstskola.Turiba](https://www.facebook.com/Biznesa.augstskola.Turiba)



[turibauniversity](https://www.instagram.com/turibauniversity)

Follow international students' life



[Turiba.International.Students](https://www.facebook.com/Turiba.International.Students)