

THE AGE OF INSECURITY: FROM RISKS TO GROWTH

MARCH 27, 2024



Programme

Conference organizers:

Turība University, Faculty of International Tourism in cooperation with Vice Rector for Science and Academic Affairs, Project department and department of Development.



LOCATION: Turība University, 68 Graudu Street, Riga, LV-1058, Latvia

PLENARY SESSION: Main building, Conference Hall, 3rd floor

AFTERNOON SESSIONS:

C323	SESSION: Tourism and hospitality Chairs: Maija ROZĪTE, Dr.geogr., Professor and Agita DONIŅA, Ph.D., Assoc.Professor
C220	SESSION: Law and security 1 Chairs: Ingrīda VEIKŠA, Dr.iur., Professor and Vilnis VEINBERGS, Ph.D., Assistant professor
C205	SESSION: Law and security 2 Chairs: Nikolajs OZOLIŅŠ, Mg.iur., Lecturer and Kārlis APALUPS, MBA, Lecturer
C321	SESSION: Business management Chairs: Evija KĻAVE, Dr.sc.soc., Assoc. Professor and Rosita ZVIRGZDIŅA, Dr.oec., Professor
C304	SESSION: Information technologies and Communication Chairs: Jānis PEKŠA, Ph.D, Assoc. Professor and Jana BUNKUS, Mg.sc.comm.
C219	SESSION: Education and Languages Chairs: Ineta LŪKA, Dr.paed., Professor and Valērija DROZDOVA, Ph.D., Assistant Professor
C322	SESSION: Health Care Chair: Ilze BLŪMA, MBA

Students' sessions will take place only in on-site form, thematic sessions will be organized with on-site and on-line participation. Online participation will be provided in *Cisco Webex* platform.

Time in shown in Latvian time GMT+2.

Wednesday, March 27

09:00 – 9:30	Registration
9:30 – 11:00	Plenary session
11:30 - 12:30	Discussion
13:00 – 15:45	Work in parallel sessions
15:45	Closing, at the Conference hall foyer

Tourism and hospitality

Wednesday, March 27, 2024

13:00 – 15:15

LOCATION: C323

Join via Webex: <https://turibalv.webex.com/turibalv/j.php?MTID=m96ead9077ced18696a4513a41903b0bd>

(average time of presentation 12 minutes and 3 minutes for discussion)

Chairs: Maija ROZĪTE, Dr.geogr., Professor and Agita DONIŅA, DONIŅA, Ph.D. Assoc.Professor

No.	Time	Authors	Report title
1.	13:00 – 13:15	Maija Rozīte	Nākotnes scenāriji kā tūrisma attīstības plānošanas metode
2.	13:15 – 13:30	Margarita Platace	Ilgspējības izaicinājumi viesmīlības nozarē
3.	13:30 – 13:45	Anda Komarovska	New Challenges in Tourism Education in Latvia in Post Pandemic Time
4.	13:45 – 14:00	Jānis Jenzis	Ēdināšanas nozares makroekonomiskie rādītāji pēc pandēmijas periodā. Izaicinājumi un risinājumi
5.	14:00 – 14:15	Agita Doniņa, Jānis Jenzis (presenter: A.Doniņa)	Ilgspēja ēdināšanas uzņēmumu darbībā
6.	14:15 – 14:30	Ieva Brence, Agita Doniņa (presenter: I.Brence)	The Importance of Social Media in Catering Service
7.	14:30 – 14:45	Laura Pole	Mākoņu virtuves un to nozīme restorānu nozarē
8.	14:45 – 15:00	Eeva Helameri, Pasi Satokangas (On-line)	Current risks and risk management in tourism companies in Finnish Lapland
	15:00 - 15:15	DISCUSSIONS AND CONCLUSIONS	

Law and security 1

Wednesday, March 27, 2024

13:00 – 15:15

LOCATION: C220

Join via Webex: <https://turibalv.webex.com/turibalv/j.php?MTID=m1cc6644627f4dc601a3c8b3388bfe5ba>

Meeting number: 2793 604 8946

Password: 3GMmuXHjF44

(average time of presentation 12 minutes and 3 minutes for discussion)

Chairs: Ingrīda VEIKŠA, Dr.iur., Professor and Vilnis VEINBERGS, Ph.D., Assistant professor

No.	Time	Authors	Report title
1.	13:00 – 13:15	Aldona Kipāne (on-line)	Drošības kriminoloģiskie aspekti: teorētiskais ietvars
2.	13:15 – 13:30	Diana Krasnova, Marija Griņāviča (on-line)	The Role of Islam in 'Radical Islam': An Evaluation of Phenomenon and Terminology Accuracy
3.	13:30 – 13:45	Juris Matisāns (On-line)	The legal consequences of introducing body-worn video cameras for law enforcement officers
4.	13:45 – 14:00	Giedrius Nemeikšis and Sigita Šimbelytė	The challenges of the presumption of innocence in Lithuanian criminal proceedings
5.	14:00 – 14:15	Inga Rutka	Nelojālu amatpersonu (Insider) radīto iekšējo apdraudējumu identificēšanas un novēršanas iespējas valsts iestādēs
6.	14:15 – 14:30	Jānis Pitrāns	Motivācija nedrošības laikmetā
7.	14:30 – 14:45	Ingrīda Veikša	Publiskās vietās izstādītu darbu izmantošana komercdarbībā un reklāmas materiālos
8.	14:45 - 15:00	Vilnis Veinbergs	Latvijas apsardzes komersants Baltijas tirgū
	15:00 - 15:15	DISCUSSIONS AND CONCLUSIONS	

Law and security 2
Wednesday, March 27, 2024
13:00 – 15:00
LOCATION: C205

Join via Webex: <https://turibalv.webex.com/turibalv/j.php?MTID=m6b8d9b3a2dcbae73e8e7ed20d26dd7d2>

Meeting number: 2782 162 5647

Meeting password: ZtQnUQkR222

(average time of presentation 12 minutes and 3 minutes for discussion)

Chairs: Nikolajs OZOLIŅŠ, Mg.iur., Lecturer and Kārlis Apalups, MBA, Lecturer

No.	Time	Authors	Report title
1.	13:00 – 13:15	Linars Muciņš	Juridiskās personas jēdziens: doktrīnas nozīme likumdevēja, izpildvaras un tiesu varas darbā
2.	13:15 – 13:30	Ramūnas Jucevičius	Evaluating the Effectiveness of European and National Legal Frameworks in Resolving Consumer Rights Disputes: A Comparative Analysis
3.	13:30 – 13:45	Raimundas Kalesnykas	Security Governance in a Globalized World: Examining the Synergy between International and National Legal Frameworks for Threat Prevention and Crisis Management
4.	13:45 – 14:00	Nikolajs Ozoliņš	Public private partnership risk management
5.	14:00 – 14:15	Jaroslavs Streļčenoks	Requirements for the concept of the introduction of artificial intelligence as a tool for preventing corruption in the public sector
6.	14:15 – 14:30	Dace Šulmane, Linards Muciņš	Par valsts orgānu teoriju caur "Muciņa testu": no fikcijas līdz realitātei
7.	14:30 – 14:45	Uģis Začs	Necessary competences of security managers as a support for risk and crises management in organization in the age of insecurity
	14:45 – 15:00	DISCUSSIONS AND CONCLUSIONS	

Business management
Wednesday, March 27, 2024
13:00 – 15:45
LOCATION: C321

Join via Webex: <https://turibalv.webex.com/turibalv/j.php?MTID=mbe2fdd5b673746958bb78f5d10ad62b9>
Meeting number: 2795 519 4743
Password: t8Cjxb6y34E

(average time of presentation 12 minutes and 3 minutes for discussion)

Chairs: Evija KĻAVE, Dr.sc.soc., Assoc. Professor and Rosita ZVIRGZDIŅA, Dr.oec., Professor

No.	Time	Authors	Report title
1.	13:00 – 13:15	Anna Medne	Nodokļu izmaiņas Latvijā un uzņēmumu demogrāfija
2.	13:15 – 13:30	Sagar Bhushan Gawde	Impact of Online Presence in Revolutionizing Small Scale Businesses
3.	13:30 – 13:45	Samson Lallawmkipa Darlong Darlong	Entailing Customer Retention in the Domain of the Online Retail Sector
4.	13:45 – 14:00	Daviti Alimbarashvili	Risks and Opportunity Cost of Ineffective Employment
5.	14:00 – 14:15	Duminda Jayaruk Sandaruwan Manathunga Arachchige Don	The Impact of Knowledge Management on Employee Performance in Knowledge Process Outsourcing Companies in Sri Lanka
6.	14:15 – 14:30	Harpreet Kaur	The Role of Social Media in E-commerce Business
7.	14:30 – 14:45	Eugene Eteris (on-line)	EU-wide digital market: providing risk-free security for the corporate community
8.	14:45 - 15:00	Agnieszka Łyskawa (on-line)	Trade receivables and investment insurance as a response to the problem of political risk in an export company
9.	15:00 – 15:15	Audrius Dabrovolskas (on-line)	Film policy and film distribution: the potential of the Baltic co-productions
10.	15:15 - 15:30	Archana Anandapadmanabhan (on-line)	Indian Startup Dynamics: Profitability and Employee Insights
11.	15:30 – 15:45	Resmi Allirani Gopalapillai (on-line)	Examining the Impact of Big Data Analytics and Innovation on Sustainable Performance in Electronic Waste Reverse Logistics: An Empirical Investigation in India
DISCUSSIONS AND CONCLUSIONS			

Information technologies and Communication

Wednesday, March 27, 2024

13:00 – 15:30

LOCATION: C304

Join via Webex: <https://turibalv.webex.com/turibalv/j.php?MTID=m7d1d16459f7a5b70ba72209894b6c979>

(average time of presentation 12 minutes and 3 minutes for discussion)

Chairs: Jānis PEKŠA, Ph.D, Assoc. Professor and Jana BUNKUS, Mg.sc.comm.

No.	Time	Authors	Report title
1.	13:00 – 13:15	Renāte Cāne	K.Junga arhetipu teorijas lietojums zīmolu identitātes veidošanā un pozicionēšanā
2.	13:15 – 13:30	Liene Vindele un Renāte Cāne (On-line, presenter: L.Vindele)	Intellectual property: Finding the balance between society's interest in access to the progress of scientific invention and the rights of the inventor
3.	13:30 – 13:45	Jana Bunkus	Vienotais un atšķirīgais jēdzienu "lobēšana" un "interesu pārstāvniecība" izpratnē
4.	13:45 – 14:00	Edvīns Evarts	Latvijas Centrālā padome (1943-1945) - vēstures komunikācija sabiedrībā par Latvijai būtiskiem notikumiem
5.	14:00 – 14:15	Viktorija Portere	Komunikācija mediācijā
6.	14:15 – 14:30	Zane Šime	Latvija kā starptautisks drošības gādnieks nesenu cilvēkdrošības pārsapiedumu kontekstā / Latvia as an International Security Provider in the Context of the Most Recent Human Security Considerations
7.	14:30 – 14:45	Jūlija Surikova	The Resilient Agility of Brand Voice in Volatile Environments
8.	14:45 - 15:00	Amarjeet Kumar	The Transition From Conventional Media to Digital Media in the 21st Century
9.	15:00 – 15:15	Dmytro Mamchur (On-line)	Responsive microclimate control system solution
	15:15 - 15:30	DISCUSSIONS AND CONCLUSIONS	

Education and Languages

Wednesday, March 27, 2024

13:00 – 15:45

LOCATION: C219

Join via Webex: <https://turibalv.webex.com/turibalv/j.php?MTID=me4e640a4107a408da8735b691652ae2c>

Meeting number: 2788 029 5029

Password: NFyMaCmS322

(average time of presentation 12 minutes and 3 minutes for discussion)

Chairs: Ineta LŪKA, Dr.paed., Professor and Valērija DROZDOVA, Ph.D., Assistant Professor

No.	Time	Authors	Report title
1.	13:00 – 13:15	Natia Siradze	Transformation of Nostalgia in the Georgian Emigrants
2.	13:15 – 13:30	Łukasz Tomczyk (On-line)	Cyber Attacks Targeting Teachers - an Example from Poland
3.	13:30 – 13:45	Charles Nnamdi Ohanyelu (On-line)	University Management Practice: a Restorative Approach to the Dwindling Quality of University Education in Developing Countries (online)
4.	13:45 – 14:00	Anna Stavicka (On-line)	Predictors of nature connectedness among Indian and Latvian young adults
5.	14:00 – 14:15	Baia Kublashvili, Tamar Maglakelidze	Multidisciplinary Approaches for Crisis Intervention and Psychological Support: A Focus on Adolescent Well-being in Schools
6.	14:15 – 14:30	Evita Pīlēģe	Klientcentrēta karjeras atbalsta modelis neformālajā izglītībā informācijas tehnoloģijās
7.	14:30 – 14:45	Ineta Lūka	Internal Communication Challenges in Tourism and Hospitality Enterprises: the Case of Latvia, Lithuania and Sweden
8.	14:45 - 15:00	Ieva Sprōģe	Tulkošanas un vieglās valodas prasmes svešvalodu apguves kontekstā tūrisma nozarē
9.	15:00 – 15:15	Valērija Drozdova	Hybrid Learning Style: Meeting the Needs of International Students in Higher Education
10.	15:15 - 15:30	Kristīne Liepiņa	Blended Learning in Higher Education to Foster English Language and Intercultural Proficiency
	15:30 - 15:45	DISCUSSIONS AND CONCLUSIONS	

Health Care
Wednesday, March 27, 2024
13:00 – 15:30
LOCATION: C322

Join via Webex: <https://turibalv.webex.com/turibalv/j.php?MTID=mbac47736586493b7a592902590c72129>

Meeting number: 2731 136 6702

Meeting password: 2703

(average time of presentation 12 minutes and 3 minutes for discussion)

Chairs: Ilze BLŪMA, MBA

No.	Time	Authors	Report title
1.	13:00 – 13:30	Šarlote Hāznere, Veselības inspekcija	Aparāttehnoloģijas skaistumkopšanā
2.	13:30 – 13:45	Juta Pomeranceva, Guna Bīlande, Latvijas Diētas un Uztura Speciālistu asociācija	Pseudoztura speciālisti
3.	13:45 – 14:00	Rūta Žagare, LMA	Riski un ieguvumi masiera praksē
4.	14:00 – 14:15	Baiba Grīnberga, Biznesa augstskolas Turība, Veselības aprūpes nodaļas lektore	2.tipa cukura diabēts - jaudīgāks un draudīgāks par Covid19. Vakcīnu nav!
5.	14:15 – 14:30	Kristīne Pētersone, Biznesa augstskolas Turība, Veselības aprūpes nodaļas lektore	Spēcīga fiziskā un mentālā veselība - pamats personīgajai drošībai vispārējās nedrošības laikā
6.	14:30 – 14:45	Jelizaveta Babiča, Biznesa augstskolas Turība, Veselības aprūpes nodaļas studente	Kosmetoloģijas prakses uzlabošana, izmantojot uz pierādījumiem balstītas pieejas
7.	14:45 - 15:00	Zanda Zepa, Biznesa augstskolas Turība, Veselības aprūpes nodaļas absolvente	Diodes lāzerepilācijas statiskā un dinamiskā režīmu iedarbības salīdzināšana uz matu augšanu padusēs
8.	15:00 – 15:15	Ieva Pakse, Rīgas Stradiņa universitātes lektore	UDHS pieaugušajiem Latvijā - diagnostikas izaicinājumi un izaicinājumi darba tirgū
	15:15 - 15:30	DISKUSIJAS UN SECINĀJUMI	